

Item: Fast Lane News # 10 in 2025 (Issue # 262 since 2020) on March 8^{th,} 2025. I'm writing from our offices in beautiful Oldsmar, Florida along the sunny shores of Tampa Bay & the Gulf of America

To: Our Fast Lane Travel Family in Australia, Canada, Dubai, Europe, Iceland, Israel, Japan, New Zealand, Singapore, South Africa and in the USA!



<u>Subjects</u>: 3 GREAT Travel Choices; The Last Dozen Years in the Travel Industry; My final thoughts: Government Notice; Some more of our great picture memories.

I. Three great 2025 Fast Lane Trip options . . . Let's go . . . I'm doing <u>Colorado</u> again in July; then Lake Como, Maggiore & Bellagio in September; plus, our <u>15th Tuscany Trip</u> in October to THE wonderful private estate: Ombroneta (formerly Casali di Bibbiano.)

Choice # 1: is in the US - Colorado Rocky Mountain High, Thursday, July 10, to Saturday, July 19, 2025

We begin in **Colorado Springs**, an area of Colorado that is especially captivating in the summer. Spend 3 nights at the historic **Cliff House** at **Pikes Peak**, located in **Manitou Springs**. Enjoy an exhilarating drive above the Alpine tree line to the summit of **Pikes Peak** and a rare exclusive







visit to the **U.S. Air Force Academy**. Stay three nights in western Colorado at the fabulous **Gateway Canyons Resort & Spa**, where we will make daily excursions from this lovely base. One day includes our famous and fun **Photo Rally** at the gorgeous Colorado National Monument. We'll drive to Durango on the **Million Dollar Highway**, part of the San Juan Skyway – the vistas are absolutely jaw-dropping. We'll drop in on the "**Antler Guy**" in McCoy and thrill to one of the most scenic roads in Colorado, Hwy 134. **For complete Colorado details go to our website:**

https://fastlanetravel.com/2025-rocky-mountain-high/

Choice # 2: 2025 Fall PORSCHE Fest at Lake Constance Tuesday, Sep. 16, to Wednesday, Sep. 24, 2025

Experience the best of Stuttgart and Germany. Not only will you enjoy exclusive tours of the **PORSCHE Factory and Museum**, but you'll also rent and drive a new model PORSCHE to Bavaria and Lake Constance. On the way back to Stuttgart, you'll drive through the ominous German Black Forest, and the medieval towns. You will be mesmerized by the stunning scenery. Experience the thrill of driving on the no-speed-limit Autobahns. All accommodations, gourmet meals, gasoline, drivers' briefing, taxes, tips,



parking and more are included. Sign up today for this fabulous PORSCHE tour!

For complete details, please go to our website: https://fastlanetravel.com/all-tours-2025/

Choose from a **Factory** Boxster, 911 to a Turbo S. PORSCHE requires that your rental PORSCHE be separate from the tour, because you have the benefit of the choice of various models, and you are the responsible driver of the vehicle – just like in the USA. We will assist in reserving and

securing your rental PORSCHE as part of our service. Using your credit card for this transaction also means you'll be earning valuable reward points.



Choice # 3: Tuscany PORSCHE Fest Sunday, Oct. 12, to Friday, Oct. 24, 2025

Join the fun... rent and drive a new model Factory PORSCHE for 10 days across the Alps to Tuscany. We will begin our tour in Stuttgart, visiting the PORSCHE Factory and Museum, before departing in the PORSCHE you selected for Tuscany. After spending a night in a gorgeous hotel with a stellar location in Austria, we will arrive at our destination in Tuscany. We rented a private estate in Tuscany located between Siena and Montepulciano. You will enjoy a cooking class and wine tastings, planned excursions to Tuscan highlights. We will also drive part of the legendary Mille Miglia road on our fun Photo Rally. You'll also enjoy some unique experiences that you could never have on your own, like parking with a



police escort in some Tuscan towns Pedestrian ONLY Zones! For complete details, please go to our website:

https://fastlanetravel.com/2025-tuscany-porsche-fest/

Who parks a dozen PORSCHES on <u>pedestrians-only</u> Piazza Grande with a police escort?



- II. The Travel Industry, especially, in the last five years was, perhaps, the business that was most likely to be disproportionally impacted by external world events, such as the Covid-19 Pandemic or two Boeing Max crashes: Lion Air Flight 610 on October 29^{th,} 2018, and Ethiopian Airlines Flight 302 on March 10^{th,} 2019. An emergency door popping out midflight on another Boeing Max on January 25th, 2024, in Oregon did not enhance confidence in Boeing's planes. When combining such news with some normal fear of flying, you can appreciate the industry's revenue fluctuations. The fact that 38,824 people died in motor vehicle crashes in the US alone in 2020 didn't matter. At over 100/day, this was a 7% increase from 2019.
- In **2012** security concerns caused us to take off our shoes and stuff travel-size toiletries into plastic bags.
- In **2013**, major events impacting travel included: the grounding of the Boeing 787 Dreamliner due to battery issues, the proposed merger between American Airlines and US Airways facing disruptive regulatory scrutiny, the Asiana Airline crash landing in SFO, the FAA's decision to allow more use of electronic devices on flights causing safety concerns, political unrest in Egypt; Typhoon Haiyan in the Philippines significantly impacted international travel.
- In **2014**, the most significant event impacting travel was the widespread Ebola outbreak and spread in West Africa which created significant travel restrictions worldwide and concerns due to its highly contagious nature. Another major event was the mysterious disappearance of Malaysia Airlines Flight 370, leading to anxieties about air travel safety.
- In **2015**, major events impacting travel included: the rise of Southeast Asian destinations like Myanmar and Vietnam, the increasing popularity of cruises in the region, the growing number of mainland Chinese tourists traveling internationally, the negative impact on tourism in North Africa due to instability, the Turkey-Russia diplomatic crisis leading to travel

restrictions, and the continued effects of the unresolved Malaysia Airlines 370 crash, which to this date still hasn't been found.

- In **2016**, the major events impacting travel included the "Brexit" vote in the UK, causing uncertainty in European travel, the rise of the Zika virus in the Americas leading to travel concerns and restrictions, and terrorist attacks in various locations around the world impacted tourism. On the positive side, the strengthening US dollar encouraged outbound travel from the US.
- In **2017**, a personal issue impacted Fast Lane, when I had a heart attack on June 17th, 2017. I had a stent inserted and was back on track for our fall trips. Also, politics dominated the headlines, such as travel bans to the United States and the UK divorce from the EU. a Saudi-led blockade of Qatar; and a U.S. decision to cool off warmer travel relations with Cuba, all created elements of travel instability.
- In **2018**, major world events that significantly impacted travel included: the ongoing effects of the Trump travel ban, the Lion Air Flight 610 Boeing Max crash in Indonesia, the FIFA World Cup hosted in Russia with US cancellations, extreme weather events like California wildfires, and the growing concern over climate change impacting popular wine regions globally, leading some travelers to seek alternative destinations.
- In March **2019** Boeing grounded the Max after another crash. Other major world events that significantly impacted travel included: the US government shutdown, heightened tensions in the Persian Gulf, the reversal of US cruise policies towards Cuba, the ongoing Brexit uncertainty, Hong Kong protests, and growing concerns about overtourism in popular destinations, leading to a push for more responsible travel practices. Hong Kong pro-democracy protests with China's crackdown, the Notre Dame fire in Paris, and political instability in various regions impacted vacation decisions made by potential travelers.

- Starting in the first quarter of **2020** the impact of the COVID-19 Pandemic was devastating to our industry, especially international air travel which declined by over 90%. As of March 23, 2020, more than 20 airlines suspended their operations by 100%, canceling all flights. Europe was basically closed. At Fast Lane, all European trips were canceled, and we eked out some revenues via two Porsche trips to the Carolinas. We lost substantial deposits in Europe and suffered massive refund demands. We reduced our staff and expenditure, closed our large office and moved to a much smaller location. Our legal and financial advisors urged me to close the doors and declare bankruptcy. We received minimal support from the Government. We only survived due to the generosity of three loyal and supportive customers and good friends in Florida and Wisconsin, who infused sufficient capital into our company enabling us to survive and continue to our 50th Anniversary. I am eternally grateful to these three unbelievably generous sponsors.
- In **2021**, the most significant world event impacting travel was the ongoing COVID-19 pandemic, which continued to cause widespread travel restrictions, border closures, and fluctuating quarantine requirements across the globe, resulting in a major decline in international tourism.
- In 2022, the most devastating world event impacting travel was the Russian invasion of Ukraine, which caused widespread disruption to travel to Europe. We experienced massive cancellations with comments: "We don't want to go on a PORSCHE trip due to the war in Europe." My comment in the Petergram that "Ukraine is farther from Stuttgart, than New York is from Montana" didn't assuage enough potential participants. Thus, due to geopolitical tensions, more flight restrictions, and economic uncertainties, alongside ongoing concerns about new COVID-19 variants like Omicron led to fluctuating travel restrictions in some regions.
- In **2023**, major world events that impacted travel included widespread natural disasters like wildfires and floods, particularly in the Northern Hemisphere, the ongoing war in Ukraine, the increasing conflict in Israel

and Gaza, labor strikes in various transportation hubs, and the lingering effects of the pandemic on travel demand and industry recovery, with some regions still experiencing travel restrictions based on COVID-19 concerns.

• In **2024**, a resurgence of international tourism reaching near prepandemic levels, thankfully, materialized, but significant disruptions caused by extreme weather events like hurricanes in the Caribbean and southeastern U.S. led to flight cancellations and infrastructure damage. The industry also experienced growing concerns about overtourism in popular destinations, like Venice. On the other hand, a continued rise in demand for "experiential travel" with a focus on **unique experiences**, rather than just sightseeing, occurred. This continues to be a favorable development for Fast Lane travel.

Day	Date	Day	Date	Code	Fast Lane Tour	
FRI	9-May	SUN	18-May	CRO	Luxury Yacht Cruise: Croatia	SOLD OUT
SUN	18-May	FRI	23-May	SPF	Fast Lane Spring PORSCHE Fest	SOLD OUT
SUN	18-May	MON	26-May	SPP	Fast Lane Spring PORSCHE Fest PLUS	SOLD OUT
SUN	1-Jun	SAT	14-Jun	AMA	Amazing Hidden Austria - Off the Beaten Path	10 open
SUN	8-Jun	MON	16-Jun	LEM	2025 102nd 24 Hour Le Mans Race	SOLD OUT
MON	16-Jun	WED	25-Jun	TAP	Twelve Alpine Passes Adrenaline	6 open
THU	10-Jul	SAT	19-Jul	COL	USA Colorado Rocky Mountain High	10 open
SUN	31-Aug	THU	11-Sep	FDA	Fast Lane Dolomites & Alps PORSCHE Tour	6 open
TUE	16-Sep	SAT	27-Sep	SBT	Santa Barbara Fall TAP	4 open
TUE	16-Sep	SUN	21-Sep	FPF	Fast Lane Fall PORSCHE Fest	10 open
TUE	16-Sep	WED	24-Sep	FPP	Fast Lane Fall PORSCHE Fest PLUS & AUDI	10 open
SUN	12-Oct	FRI	24-Oct	TPF	Tuscany PORSCHE Fest & Mercedes	8 open
TUE	14-Oct	SUN	26-Oct	MVT	Macchina Veloce Ferrari Tour w. Ilko	open
THU	23-Oct	THU	30-Oct	FMF	USA 58th Dawsonville, GA Moonshine Festival	open
FRI	5-Dec	FRI	12-Dec	CHR	Christmas in Vienna, Austria	open

• The outlook for **2025** is positive with strong early bookings and above average daily inquiries for many of our 15 planned trips. This year we are, again, including two US trips where customers may drive their own vehicles on our traditional Rocky Mountains High in Colorado and the Moonshine Festival in Georgia and Carolina Trips. An unprecedented three trips are already sold out. I would like more customers on the Colorado and Tuscany trips. Our customers understand that early registrations are essential because due to now high demand, hotel spaces we hold will be gone.

III. My Final Thoughts: Government Notice:

GOVERNMENT NOTICE!

To help save the economy, the Government will announce next month that the Immigration Department will start deporting seniors (instead of illegals) in order to lower Social Security and Medicare costs.

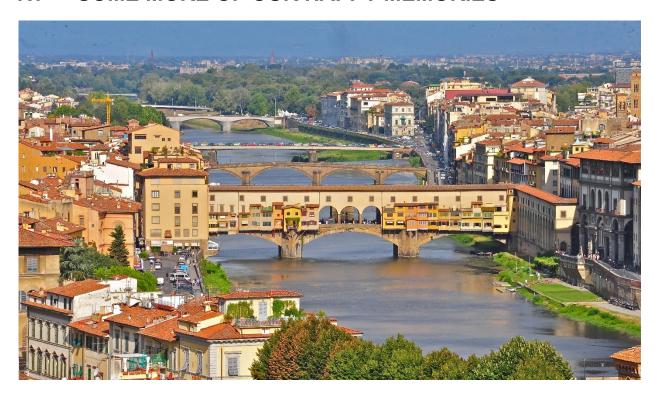
Older people are easier to catch and will not remember how to get back home. Be sure to send this notice to your relatives and friends, so they'll know what happened to you.

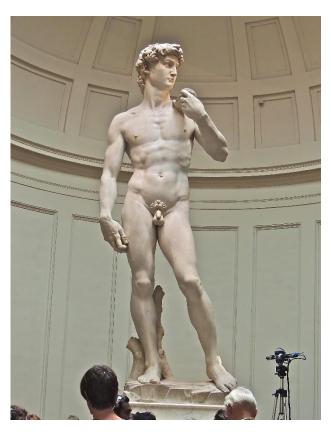
I started to cry when I thought of you.

Then it dawned on me; I'll see you on the bus.



IV. SOME MORE OF OUR HAPPY MEMORIES









































On your path to success, remember to always look forward with optimism. May you achieve your goals and find joy. We truly appreciate your business and can't wait to see you on tour!

Cheers- Peter