



Item: Fast Lane News #47 in 2023 (#194 since 2020) for Sat., Nov. 18th writing from our office in Oldsmar, FL.
To: Our Fast Lane Travel Family and Friends in Australia, Canada, Europe, Iceland, Israel, Japan, New Zealand, Singapore, South Africa and in USA!
Subjects: Impressions of the Fast Lane US Team in Europe; 2024; My Final Thoughts: New Lyrics for Old Songs.



I. **The hard-working Fast Lane Travel US Team** at our HQ in Florida is eagerly determined to continue providing the exemplary service our customers have become used to. Thus, I am a firm believer that they must have firsthand experience of a Fast Lane PORSCHE Trip. Secondly. It is important that both the US and our European Team meet in person, get to know each other and exchange ideas for service enhancements in the future. Accordingly, **Christina** Richardson, CFO and Director of Operations; **Wendy** Clarke, Director of Customer Relations and **Kasey** Waller, Executive Assistant; joined me and our European Team in Stuttgart this fall. Here are their impressions:



- **From Kasey Waller,**
Interlpen PORSCHE Fest: What I learned on my Interlpen trip: This trip was beautiful, and I am so grateful to have had the opportunity to experience it. The daily schedule was well planned, especially the various drives across the Alps on spectacular roads one would never find on their own. The cogwheel steam train up to Lake Achensee in the Tirolean Alps was one of several highlights. The drive across the Timmelsjoch Pass from Austria to Italy was amazing (see picture of the pass road on the next page). Where do you find these amazing roads? I can't wait to come back on another PORSCHE Trip to learn more about our palette of wonderful PORSCHE experiences.
Best, Kasey Waller



- From Wendy Clarke, **Tuscany PORSCHE Fest:**

To be invited to join the 2023 Tuscany Porsche Fest to learn how a tour runs was not only exciting, but extremely educational. Having worked behind the scenes in preparation for several tours, I have gained a tremendous amount of knowledge and appreciate that being extremely detail oriented is essential.



Christina and Wendy on the Schlossplatz in Stuttgart.

The highlight for me was not only enjoying the stunning views, 5-star hotels and fine dining, but meeting all the customers that I have had the pleasure of having had phone contact with and taking good care of them! What

a great group of participants we had and seeing the new friendships that were created was heartwarming. Of course, I must give a big “shout out” to our amazing **European Team**: Johny, Miro, Fabian, Gerald, Tilman and Dawid . . . you’re all amazing & it was such a pleasure to meet you all in person!

I am very grateful to have had this opportunity to learn and experience the hard work involved in making a successful tour. Hopefully, there will be many more occasions to be a part of these wonderful tours. **Yours, Wendy Clarke.**

- **From Christina Richardson,**
Tuscany PORSCHE Fest:

Having the opportunity to go on tour and see the logistical side of our tours was more than just an opportunity. My participation in Germany, Austria and Italy was a truly unforgettable experience. I had the pleasure of meeting our amazing clients during my time there, and it was such a delight to work with them and understanding their needs and expectations. I truly appreciated everyone’s willingness and openness to provide feedback in real time, as it has allowed me to address these issues internally and understand more in depth – something we don’t get sitting at a computer at our Oldsmar, Florida office.



Christina organizing a group picture on the Hahntennjoch Pass in Austria.



Success!



Understanding that the key to our success is effective communication and active listening, plus acting on the feedback. This enables us to plan improvements which we will implement on future tours. Wendy and I have had several discussions, and our planned Tuscany tour next year will incorporate the desires and input of our clients.

Vera DeVincenzo mentioned that the spa hotels were sublime, and we should be staying at them longer. Nancy Westphal, Jamie Jamison, Marla McAllister and Cori Folgueira all mentioned wanting more time to shop. Melissa Carns stated a need for us to state the activity level of our outings. The men wanted morning drives to enjoy their Porsches. Bill McAllister mentioned wanting more relaxation time. Thank you for all your great suggestions.

We listened and heard from you all. The 2024 Tuscany Itinerary is in the final stages of being rebuilt and reworked using our experience and the input of our amazing Fast Lane Customer Family. It means the world to us to know that we are providing a once in a lifetime experience and memory for you.

Also, **Vera and Tony DeVincenzo**, back home after the trip, went immediately to their **PORSCHE Dealer** and **purchased a PORSCHE Taycan** because of the **PORSCHE Factory** visit! Vera is still adjusting to all the new buttons but loves her new Taycan baby. Photos to come once we get them from her. We are waiting on their grandbaby news too!

I cannot thank Peter enough for allowing us the privilege of attending the Tuscany tour, as the experience is more than I ever imagined and was surly one amazing learning experience. Our team in both Europe and the United States really learned a lot from one another. **Best, Christina Richardson.**



Peter's Comments: There are no cars permitted inside Montepulciano, especially on Piazza Grande in front of the famous **Cathedral Santa Maria Assunta**. Of course, Fast Lane Travel has special privileges, and our customers have the pleasure of doing things they could never do on their own.

The winners of our legendary **Tuscany Photo Rally**: **Marla and Bill McAllister** on their seventh Fast Lane PORSCHE Fest. Good job!



Jaime and Bruce Jamison with Bruce's new work-of-art cigar cutter

THE absolutely **best boutique** for hand-knit shawls, sweaters, purses, accessories and baby clothing: Susy - <https://susysartoriaartigianale.com/>

On Via Soccinin 45 in the charming village of **Buonconvento**. Check out their website – you'll fall in love with their hand made fashions. This is one of those



treasures you only find off the beaten path that makes Tuscany a great worthwhile destination – it's like coming home. Forget Florence – it's places like this **that will touch your heart.**





NOTE: **Don't miss next year's 2024 Tuscany PORSCHE Fest!** Depart the U.S. on Saturday, October 5th (one day early) or Sunday, October 6th & return on Saturday, October 19th 2024. This will be our 15th trip to Tuscany.

II. Our 2024 PORSCHE Trips Forecast – including our fabulous **50th Anniversary Celebration** with wonderful venues, superb accommodations, and a couple of surprises.

From	Date	To	Date	CODE	2024 Fast Lane PORSCHE Tour
Tue	16-Apr	Sat	20-Apr	STM	SHORT PCA Spring TREFFEN MINI
Tue	16-Apr	Mon	22-Apr	STR	Original PCA Spring TREFFEN REGULAR
Tue	16-Apr	Thu	25-Apr	STP	Original PCA Spring TREFFEN PLUS
Sun	28-Apr	Mon	6-May	SCA	Seven Country Driving Adventure
Sun	9-Jun	Mon	17-Jun	LEM	101st 24 Hours of Le Mans Race
Mon	17-Jun	Wed	26-Jun	TAP	Twelve Alpine Passes
Sat	29-Jun	Sun	7-Jul	COF	NEW: USA Celebration of Freedom
Wed	10-Jul	Thu	18-Jul	COL	NEW: USA Colorado Rocky Mountain High
Sun	1-Sep	Fri	13-Sep	50 #1	50th Anniversary PORSCHE Tour #1
Tue	10-Sep	Sun	22-Sep	50 #2	50th Anniversary PORSCHE Tour #2
Sun	22-Sep	Thu	26-Sep	FTM	Short PCA Fall TREFFEN MINI
Sun	22-Sep	Fri	28-Sep	FTR	Original PCA Fall TREFFEN REGULAR
Sun	22-Sep	Tue	1-Oct	FTP	PLUS PCA Fall TREFFEN PLUS
Sun	6-Oct	Fri	19-Oct	TPF	Tuscany PORSCHE Fest - perfect time
Sat	19-Oct	Tue	29-Oct	CMR	NEW: USA Carolinas Moonshine Festival

Let me elaborate on the various PORSCHE Trips:

A. **April/May 2024:** We are offering **3 Spring PCA TREFFEN Trip options** to accommodate all budgets and the opportunity to visit the SOURCE of our passion. In addition, based on the principle: “if you want to know how to run your business, ask your customers.” A few weeks ago, we got the strongest endorsement for designing a **NEW TRIP: The Seven Country Driving Adventure**. We are staying at 5-Star Hotels in Germany and Switzerland, but we are also visiting: Austria, Liechtenstein, France, Belgium, and Luxembourg. An amazing new trip based on your requests to see more of Europe.

B. **June/July 2024:** Of course, we are offering the annual very popular **Twelve Alpine Passes PORSCHE Fest** designed for those who love to drive the Alps and may boast of having “done” the Passo dello Stelvio; starting with my favorite the Hahntennjoch Pass. For the race enthusiast we are offering the 101st Running of the Race in **Le Mans**, hosted by Robin Donovan and Derek Bell. Lastly, we are planning our first USA trip at the end of June so that we are at Mt. Rushmore on July 4th for this **Celebration of Freedom Trip** where you drive your own car from Milwaukee to South Dakota, ending in Denver.

Immediately following the Celebration of Freedom, we are once again conducting our renowned **Colorado Rocky Mountain High**. Starting in Colorado Springs, the Air Force Academy. Pikes Peak, the Gateway Canyon Resort to the Ritz Carlton Bachelor's Gulch and a Photo Rally through the Colorado Monument will make it unforgettable.

C. **September 2024:** Will be our busiest month. Like in the Spring we are offering **3 Fall PCA TREFFEN Trip options** to accommodate all budgets and the opportunity to visit the SOURCE of our passion. Don't miss Stuttgart this year!

The **50th Anniversary PORSCHE Fest** will be the Pinnacle of 50 years of **Fast Lane Travel Tours**. Our **50th Anniversary Celebration** has been carefully planned to touch all the important PORSCHE Venues, WW II History and my Austria. I am planning two back-to-back trips which will overlap in Stuttgart. **We are including:**

- A special event at the PORSCHE Museum and Factory Tour.
- We'll have lunch and visit Hans-Peter PORSCHE Traumwerk.
- Ferdinand PORSCHE Erlebniswelt Mattsee, Salzburg Lake District
- The "Grossglockner High Alpine Road".
- The site of the original PORSCHE Factory in Gmünd & Malta Valley.
- A Mozart dinner in Salzburg.
- Austrian Mountain drive to Vienna's Hotel Sacher on roads the Band of Brothers hasn't even been on.
- The Vienna Opera or a wonderful musical event (Opera program isn't out yet – I'm hoping for La Traviata).
- The Vienna Zentralfriedhof, a major historic WW II site.
- Steiermark Mountain Drive – a special visit to Mürzzuschlag.
- Exclusive lunch at the Steirereck am Pogusch.
- Zell am See and the Gerlos Pass or Rattenberg **t.b.d.**
- A farewell to Austria Party at the legendary Inter Alpen Hotel.
- A sendoff celebration in Stuttgart.

We have had already 33 Alumni "sign up" for the 50th without even seeing those details. The itineraries are being finalized. Specific confirmations, invitations and deposit invoices will be sent shortly.

III. More Memories of Austria – you'll be there!









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How about a Fast Lane Cooekoo Clock with an exact detailed model replica of your PORSCHE at home? These are hand



painted by a German artist down to the details your license plate and window decals. Anybody interested?

IV. My Final Thoughts: Our 60's Songs with revised lyrics for baby boomers.

**Singers of the 60's are revising their hits
with new lyrics to accommodate baby-boomers**

New Releases Include:

Herman's Hermits
Mrs Brown, You've Got A Lovely Walker
Ringo Starr
I Get By With A Little Help From Depends
The BeeGees
How Can You Mend A Broken Hip?
Roberta Flack
The First Time Ever I Forgot Your Face
Johnny Nash
I CAN'T See Clearly Now.
Paul Simon
Fifty Ways To Lose Your Liver
The Commodores
Once, Twice, Three Times To The Bathroom
Procol Harum
A Whiter Shade Of Hair
Leo Sayer
You Make Me Feel Like Napping
The Temptations
Papa's Got A Kidney Stone
Abba
Denture Queen
Helen Reddy
I Am Woman, Hear Me Snore
Lesley Gore
It's My Hormones & I'll Cry If I Want To
Willie Nelson
On the Commode Again

Submitted by Ralph Sica.

V. Reminder: Fast Lane Luxury Travel, LLC: You are using a financial advisor or a CPA to handle your financial affairs, taking advantage of their knowledge – then please call our travel advisors to handle your travel: Flights, Cruises, Tours, Custom Trips & Your Private Jet Charter Flights. **For our coveted professional travel service: Susan Sheridan is here for you at Fast Lane Luxury Travel, LLC: +1 813 475 5989.**



Once you have registered for one of our exciting tours, you will need to book your **flights** and **travel protection**. We strive to ensure THE best experience for our clients; our 24/7 emergency

support desk is expertly serviced by in-house air specialists. Travel with ease as we have you covered in all locations, at all times. Susan can also counsel you on any pre-/post- private or small group tours, river, or Mediterranean cruises. Also, we highly recommend securing a travel insurance plan. Protecting your trip will give you peace of mind for any medical emergencies, cancellations, delays, or baggage issues.



Please stay healthy and stay young; be happy and take good care of yourself...Let's look forward to the great times we will have together again on one of our fabulous PORSCHE Tours this year and let's look forward to 2024. **I will see you in Stuttgart in 2024. It'll be our**

fabulous 50th anniversary year. Invitations, confirmations and details will go out soon, we are working on the details. Can't wait to see you. Peter

2024 will be a very special celebration year. Porsche will be rolling out the red carpet and I am including some amazing routes, events and life-time memory venues. Yours, Peter

