

Item: Fast Lane News #46 in 2023 (#193 since 2020) for Sat., Nov. 11th writing from our office in Oldsmar, FL.

To: Our Fast Lane Travel Family and Friends in Australia, Canada, Europe, Iceland, Japan, New Zealand, Singapore, South Africa and in the USA!



Subjects: The last 2023 PORSCHE

FEST; Coming Home; 2024 will be

fabulous; My Final Thoughts: Business Signs.

- I. I'm coming Home after Two Months in Europe, where I conducted five PORSCHE Trips, starting with:
 - The PCA Fall TREFFEN.
 - The PCA Fall TREFFEN Plus.
 - A Custom Trip to Vienna, guided by me personally.
 - The luxurious and renowned Interalpen Trip.
 - Our annual favorite: The Tuscany PORSCHE Fest.

Next week I'll publish the first impressions of three of my team members: Christina, Wendy & Kasey of their first PORSCHE Trip plus the first 2023 customers' comments.

We had carefully planned both 2024 PCA Fall TREFFEN Trips so that they overlapped during the first four days. This is crucial so that all PCA Members coming to Stuttgart had an equal opportunity to get the rare fabulously guided PORSCHE Factory Tour in English and the historically great guided NEW PORSCHE Museum Tour.



You must appreciate the fact that a **PORSCHE Factory Tour in English** is a tremendous privilege. It's a FACTORY where they speak German! It is not an entertainment center, like Disney World, where you buy a ticket and waltz in. Visitors are a disruption to the precise production process. Sometimes you are in their way – there are robots running around. Not all areas or departments are always open to visitors. There might be a new model production run which, understandably, they want to keep under wraps. We were fortunate to not only see the <u>911</u> <u>Production Line</u> but also the <u>Taycan Assembly Plant</u>. We were lucky. It's remarkable to see the difference in the two assembly methods.



The word in Stuttgart is that the PORSCHE Factory Production Manager is God . . . the local humor reflects "correctly" that God actually reports to the PORSCHE Factory Production Manager.

Well over half of our customers, over the last 50 years, have been on multiple of our PORSCHE Trips, including **Mark and Eileen Fischer**, who have been on **eleven PORSCHE Trips** with us!

They enjoyed the PCA Fall TREFFEN Plus – especially coming down from Switzerland to Lake Como on the ominous Splügen Pass. The Splügen Pass is a high mountain pass in the Alps that connects Switzerland and Italy. The pass is 36.7 km (22.80 miles) long and has an elevation of 6,936 ft. The pass road is open from May to October, and the tunnel is open all year.

Source: Wikipedia. The Splügen Pass marks the boundary between the Lepontine and Rhaetian Alps, which are part of the Western and Eastern Alps. The pass summit marks the continental divide between the Rhine and Po Rivers.



The Splügen Pass has been used since early historical times, with proof of its use in Roman times. The climb from Italy has 51 marked hairpin bends (tornantes) to the summit. The hairpin turns are often impossible to negotiate without using the opposite side of the road.

The Pass road is called Strada Statale 36 (SS36). The road surface was previously very poor but has been improved somewhat. It is magnificent as you descend to Lake Como.

Picture Source: Motorcycle Diaries



Of course, your large luggage doesn't fit into a 911. For the last three dozen years our solution has been our luggage van. On a typical driving day, we depart in our PORSCHES and Miro loads our luggage onto his van. When you get to the next designated hotel in the afternoon, your luggage is already waiting for you in your room – that is true luxury service.

A few years ago, our luggage driver, Jörg, a retired Porsche Weissach Executive, had to drive through Switzerland to get our luggage to Lake Como. Here's what happened at the **Swiss Border** from Germany:

Swiss Border Guard: "Was hast Du im Wagen?" <u>Transl'n:</u> What's in the van?

• Jörg: "Gepäck." Transl'n: Luggage.

Swiss Border Guard: "Gehört es dir?" Transl'n: Is it yours?

• Jörg: "Nein." Transl'n: No

Swiss Border Guard: "Wem gehört es?" Transl'n: Who's is it?

• **Jörg:** "Mitglieder des Amerikanischen Porsche Club" <u>Transl'n</u>: *Members of the PCA.*

Swiss Border Guard: "Weisst Du was drinnen ist?" <u>Transl'n:</u> Do you know what's in it?

• Jörg: "Nein." Transl'n: No

The end result was that Jörg had to unload the entire van in the border search area. The Swiss Guards then came out with drug sniffing dogs and had them sniff each piece of luggage – thankfully no one had any funny weed in their luggage. What I have learned:

- 1. During the drivers' briefing I'll highlight international border crossings.
- 2. If you bring funny stuff: DON'T. This is not Holland!
- 3. I also give our luggage driver(s) a letter signed and impressed with our corporate seal which explains in German, Italian and English the purpose and logistics of transporting customers' luggage from A to B.

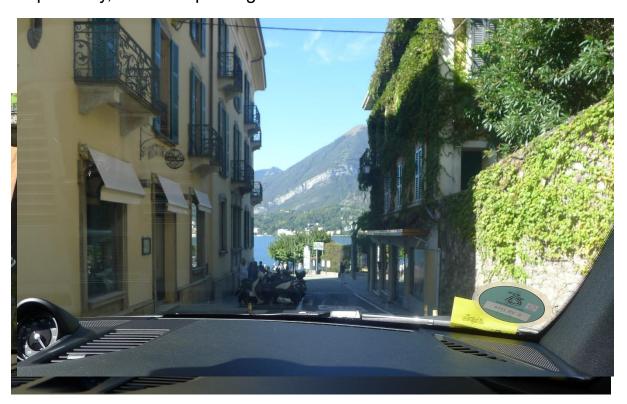
Yes, **Switzerland** . . . country code: **CH** for <u>Coalition of Helvetian States</u>. Is <u>not part of the EU</u>; is a sovereign tri-lingual nation with its own <u>non-EU</u> conforming laws. For example, the speed limit on the Swiss Autobahn is a <u>strict</u> 120 kms/hr. If you get flashed at 123 kms/hr you'll get a ticket in the mail and you better pay the fine. We do handle that for you as necessary.

Back to the PCA Fall Treffen Plus: We had a wonderful stay at the Eden

Roc on Lago
Maggiore. We, of
course, conducted our
legendary Lake Como
Photo Rally – this
time, to make it more
relaxing, extended
over two days, with
lunch at the luxurious
Grand Hotel Villa
Serbelloni in Bellagio.
Naturally, in the Fast



Lane Tradition, we obtained special **Police permission** to drive through the pedestrian zones in the various cities to the amazement of the locals. Countless pictures were taken of this **PCA TREFFEN PORSCHE Parade** through the real town of Bellagio on the peninnsular of Lake Como. Below is the final stretch down to Lake Como from the center of Bellagio to the Grand Hotel Villa Serbelloni where we had lunch and, perhaps, more importantly, reserved parking!



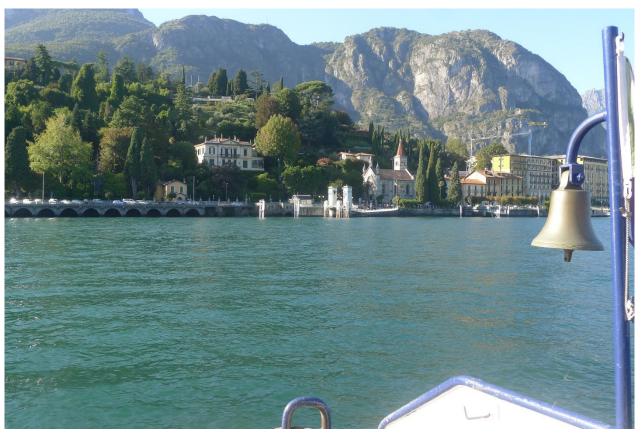
The fun part was to return from Bellagio to Cadenabbia on the Lake Como Car Ferry. From there we headed back towards Lugano and Into Switzerland returning the Lago Maggiore.















The "good news" is that the **Super Plus** gas is now <u>less than \$10.00</u> per gallon. Woohoo. To wit = **Super Plus** 1.979 €uro/liter x 3.785 liters/gallon x \$1.1312/€uro = now \$8.47/gallon. And we complain about \$4.00/gallon.

II. Our 2024 PORSCHE Trips Forecast – including our fabulous 50th Anniversary Celebration with wonderful venues, superb accommodations, and a couple of surprises.

From	Date	То	Date	CODE	PORSCHE TOUR
Tue	16-Apr	Sat	20-Apr	STM	SHORT PCA Spring TREFFEN MINI
Tue	16-Apr	Mon	22-Apr	STR	Original PCA Spring TREFFEN REGULAR
Tue	16-Apr	Thu	25-Apr	STP	Original PCA Spring TREFFEN PLUS
Sun	28-Apr	Mon	6-May	SCA	Seven Country Driving Adventure
Sun	9-Jun	Mon	17-Jun	LEM	101st 24 Hours of Le Mans Race
Mon	17-Jun	Wed	26-Jun	TAP	Twelve Alpine Passes
Sat	29-Jun	Sun	7-Jul	COF	NEW: USA Celebration of Freedom
Wed	10-Jul	Thu	18-Jul	COL	NEW: USA Colorado Rocky Mountain High
Sun	1-Sep	Fri	13-Sep	50 #1	50th Anniversary PORSCHE Tour #1
Tue	10-Sep	Sun	22-Sep	50 #2	50th Anniversary PORSCHE Tour #2
Sun	22-Sep	Thu	26-Sep	FTM	Short PCA Fall Treffen MINI
Sun	22-Sep	Sat	28-Sep	FTR	Original PCA Fall Treffen REGULAR
Sun	22-Sep	Tue	1-Oct	FTP	PLUS PCA Fall Treffen PLUS
Sun	6-Oct	Sat	19-Oct	TPF	Tuscany PORSCHE Fest - perfect time
Sat	19-Oct	Tue	29-Oct	SMR	NEW: USA Carolinas Moonshine Festival Rally

Let me elaborate on the various PORSCHE Trips:

- A. <u>April/May 2024</u>: We are offering 3 Spring PCA TREFFEN Trip options to accommodate <u>all budgets</u> and the opportunity to visit the SOURCE of our passion. In addition, based on the principle: "if you want to know how to run your business, ask your customers." A few weeks ago, we got the strongest endorsement for designing a NEW TRIP: The Seven Country Driving Adventure. We are staying 5-Star Hotels in Germany and Switzerland, but we are also visiting: Austria, Liechtenstein, France, Belgium, and Luxembourg. An amazing new trip based on your requests to see more of Europe.
- B. <u>June/July 2024</u>: Of course, we are offering the annual very popular Twelve Alpine Passes PORSCHE Fest designed for those who love to drive the Alps and may boast of having "done" the Passo dello Stelvio; starting with my favorite the Hahntennjoch Pass. For the race enthusiast we are offering the 101st Running of the Race in Le Mans, hosted by Robin Donovan and Derek Bell. Lastly, we are offering our first USA trip at the end of June so that we are at Mt. Rushmore on July 4th for this Celebration of Freedom Trip where you drive your own car from Milwaukee to South Dakota, ending in Denver.

Immediately following the Celebration of Freedom, we are once again conducting our renowned **Colorado Rocky Mountain High.** Starting in Colorado Springs, the Air Force Academy. Pikes Peak, the Gateway Canyon Resort to the Ritz Carlton Bachelor's Gulch and a Photo Rally through the Colorado Monument will make it unforgettable.

C. <u>September 2024:</u> Will be our busiest month. Like in the Spring we are offering 3 Fall PCA TREFFEN Trip options to accommodate <u>all budgets</u> and the opportunity to visit the SOURCE of our passion. Don't miss Stuttgart this year!



The 50th Anniversary PORSCHE Fest will be the Pinnacle of 50 years of Fast Lane PORSCHE Trips. Our 50th Anniversary Celebration has been carefully planned to touch all the important PORSCHE Venues, WW II History and my Austria. I am planning two back-to-back trips which will overlap in Stuttgart. We are including:

- A special event at the PORSCHE Museum and Factory Tour.
- We'll have lunch and visit the Hans-Peter PORSCHE Traumwerk.
- Ferdinand PORSCHE Erlebniswelt Mattsee.
- The "Grossglockner High Alpine Road".
- The site of the original PORSCHE Factory in Gmünd & Malta Valley.
- A Mozart dinner in Salzburg.
- Austrian Mountain drive to Vienna's Hotel Sacher on roads the Band of Brothers hasn't even been on.
- The Vienna Opera or a wonderful musical event (Opera program isn't our yet – I'm hoping for La Traviata).
- The Vienna Zentralfriedhof, a major historic WW II site.
- Steiermark Mountain Drive a special visit to Mürzzuschlag.
- Exclusive lunch at the Steirereck am Pogusch.
- Zell am See and the Gerlos Pass or Rattenberg.
- A farewell to Austria Party at the legendary Interalpen Hotel.
- A sendoff celebration in Stuttgart.

We have had already 33 Alumni "sign up" for the 50th without even seeing details. The itineraries are being finalized. Specific confirmations, invitations and deposit invoices will be sent shortly.

III. My Memories of Austria from prior trips – you'll be there!

























How about a Fast Lane PORSCHE Coockoo Clock?



IV. My Final Thoughts: Business Signs

- Veterinarians Waiting Room: Be back in 5 minutes. Sit! Stay!
- Sign on an electrician's truck: Let us remove your shorts.
- Maternity Clothes Shop: We are open on Labor day.
- Non-smoking area: If we see you smoking, we will assume you are on fire and take appropriate action
- On Maternity Room Door: "Push, Push, Push"
- On a Front Door: Everyone on the premises is a vegetarian except the dog.
- Optometrist's Office: If you don't see what you're looking for, you've come to the right place.
- Scientist's Door: Gone Fission
- Taxidermist Window: We really know our stuff.
- Podiatrist's Window: Time wounds all heels.
- Butcher's window: Let me meat your needs.
- Sign on Fence: "Salesmen welcome. Dog food is expensive."
- Car Dealership: The best way to get back on your feet -miss a car payment.
- Muffler Shop: No appointment necessary. We'll hear you coming.
- Hotel: "Help!" We need inn-experienced people.
- Dry Cleaners: Drop your pants here.
- Music Teacher's Door: "Out Chopin."
- Beauty Shop: Dye now!
- Garbage Truck: We've got what it takes to take what you've got.
- Computer Store: "Out for a quick byte."
- Restaurant Window: Don't stand there and be hungry, come in and get fed up.
- Bowling Alley: Please be quiet. We need to hear a pin drop.
- Cafeteria: Shoes are required to eat in the cafeteria. Socks can eat any place they want.
- Music Library: Bach in a minuet
- Funeral Home: Drive carefully, we'll wait.

V. Reminder: Fast Lane Luxury Travel, LLC: You are using a financial advisor or a CPA to handle your financial affairs, taking advantage of their knowledge – then please call our travel advisors to handle your travel: Flights, Cruises, Tours, Custom Trips & Your Private Jet Charter Flights. For our coveted professional travel service: Susan Sheridan is here for you at Fast Lane Luxury Travel, LLC: +1 813 475 5989.



Once you have registered for one of our exciting tours, you will need to book your **flights** and **travel protection**. We strive to ensure THE best experience for our clients; our 24/7 emergency support desk is expertly serviced by

in-house air specialists. Travel with ease as we have you covered in all locations, at all times. Susan can also counsel you on any pre-/post- private or small group tours, river, or Mediterranean cruises. Also, we highly recommend securing a travel insurance plan. Protecting your trip will give you peace of mind for any medical emergencies, cancellations, delays, or baggage issues.



Please stay healthy and stay young; be happy and take good care of yourself...Let's look forward to the great times we will have together again on one of our fabulous PORSCHE Tours this year and let's look forward to 2024. I will see you in Stuttgart in 2024. It'll be our fabulous 50th anniversary year. Invitations, confirmations and details will go out

soon, we are working on the finishing touches. Can't wait to see you. Peter

2024 will be a very special celebration year. Porsche will be rolling out the red carpet. I am including some amazing driving, events and life-time memory venues.



Invitations will go out soon! Yours, Peter