



Item: Fast Lane News #36 in 2023 (#183 since 2020) for Saturday, September 2nd 2023
From: Peter in our office in Oldsmar, FL
To: Our Fast Lane Travel Family and Friends
at home in Australia, Canada, Europe, Iceland, New Zealand, Japan, Singapore, South Africa and in the USA!
Subject: **PORSCHE European Delivery & Feedback; 3 PCA TREFFENs; My Final Thoughts: Seminars for men!**



I. PORSCHE European Delivery: The PORSCHE Company has been offering this opportunity since the 1950's. Due to the Pandemic, the program had to be slowed down for a couple of years. It now has resumed much to the joy of the customers who have been lucky enough to get a European Delivery Date. So how does it work? You go to the PORSCHE website and it'll walk you through the easy seven steps of the PORSCHE European Delivery Program: The Experience of a Lifetime.

<https://www.porsche.com/usa/motorsportandevents/deliveryprograms/europeandelivery/>

You are now ready to pick up your new baby at the PORSCHE Factory in Stuttgart-Zuffenhausen or in Leipzig, Germany.

Now what? You have never driven in Europe. You don't know the rules of the road – are they different in each country? Do you need an international driver license? You don't speak the language. What routes can you take, when? What if you have a flat tire? What about hotel reservations? Where do you get an Autobahn permit? Where is it safe to park? Etc. etc. etc. Whom do you go to for experienced help?

Fast Lane Travel has handled over 500 European deliveries for very grateful and happy new PORSCHE car buyers who have had the joy of European Delivery. In fact, I personally have taken European Delivery eight times over the years of seven 911's in Stuttgart and lastly, my Panamera GTS in Leipzig. It is a wonderful experience, perhaps paralleling the joy of being there for your first born. Each week we get inquiries from PORSCHE enthusiasts who are planning to pick up their car in Europe. They all, understandably, have a myriad of questions. In order to help those lucky folks to get started, we have developed a series of questions to start developing a **customized European Delivery Travel Program**.

This would be our first e-mail to you: Thank you for your Euro Delivery inquiry.

Each year we have several European Delivery participants. In order to give you a useful response, please let me know the following:

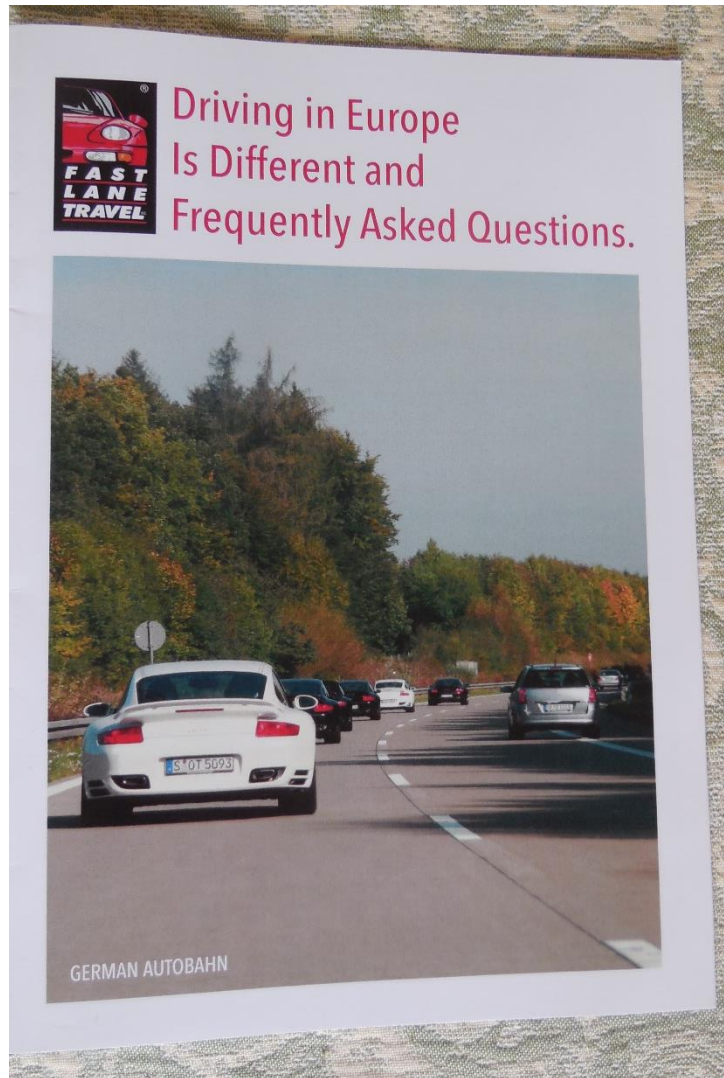
1. When are you planning on taking delivery?
2. Where – Stuttgart or Leipzig?
3. What PORSCHE did you order or are you planning on ordering?
4. Are you planning on travelling by yourself, i.e., how many are traveling? For example, we've had parents w. 2 kids in a Panamera or Cayenne.
5. Do you have any specific European destinations in mind? Some folks want to visit ancestral home towns, for example, or have specific destinations in mind, like Tuscany etc. This is important because I can help you decide what to do and what NOT to do with a brand-new PORSCHE. Some folks are very specific about the mountain passes they want to drive.
6. About 65% of our European Deliveries join one of our tours – the balance prefer to have a custom tour designed. Frequently we get calls about staying in little B & B's or quaint little local inns. We have learned over the years that THE most important element of designing a custom tour is **SECURE PARKING**. We have about 50 years of experience in designing PORSCHE trips.

Please respond to my questions above and then let's schedule a phone call. After the initial phone conference, we have a good handle of your objectives, destinations and timing.

The final “product” looks like this:

- A. You will first get an Excel Matix, which is an overview of your trip with destinations, routings, distances, planned hotels, restaurant recommendations and specific advice regarding your venues.
- B. We have a phone conference to go over details and the rationale for our recommendations.
- C. After you approve and we agree on everything, we commence with hotel reservations. Some of the hotels or that lake-view room may not be available – we have options.

- D. We will send you some initial materials such as our **“Driving is Different in Europe”** publications, perhaps some brochures and Fast Lane materials.
- E. We then design your trip materials such as a complete navigation road book with daily maps, navigation points and key contacts.
- F. An abbreviated itinerary with recommended departure times.
- G. If you join in one of our regular scheduled PORSCHE trips then you will also participate in our PowerPoint Drivers’ Briefing, have a chance to ask questions and get instructions in the use of our walkie-talkies so that you stay in constant contact with our lead driver(s).



- H. I strongly recommend that you book your flights with Susan Sheridan, 1 813 475 5989, our senior travel designer and agency manager. The advantage is that if there is a flight schedule change or cancellation we can help you. We do not have access to your flight record (PNR) if you booked it yourself.
- I. Upon arrival in Germany, we will have one of our local staff meet you, escort you to dinner, perhaps take you to the delivery and help you with anything you may need.
- J. We are also available for any travel needs you may have during your journey in your new baby
- K. At the end of your trip our local staff is available to assist you with the return of your car – typically we are billed for local assistance at 200 to 250 Euros/day.

II. Some European PORSCHE Delivery Feedback:

A. January 18, 2023 delivery 992 4 GTS

Tilman, our wonderful Fast Lane Travel guide, THANK YOU for being an exceptional host for Michelle and I. You are totally engaging and exactly whom we needed to experience the Porsche Brand on an entirely new level. We now consider you a friend and hope we meet again, sooner than later.



We had a wonderful day with our guide Tilman at the Mercedes and Porsche Museums. We then followed with a fantastic dinner and engaging conversation.

Thank you all for the first days of our adventure. We are all set to pick up our car tomorrow and start on the next leg of our journey... Tschüss!



Now for more Autobahn 👍
We are in Baden Baden. It has been a wonderful trip.



The Eden Roc was amazing, and the room... is without description. They definitely upgraded us, thanks to you.

The car is parked and the staff at Brenner's Park are wonderful... off to dinner now. We are looking forward to our Black Forest tour.

Jeff and Michelle Eckroth, Wayzata, MN

B. April 27, 2023 delivery 911 GT3 Touring



Today with Tilman, our guide, was amazing. His passion for the brand combined with his great company made for a perfect start to the trip. I can't thank you enough for all.

A perfect start to the trip. Perfect.

Off to Munich tomorrow morning.



Jeff and Charlotte Hicks, Coral Gables, FL

C. May 30, 2023 delivery GT4



“Hello Peter and Fast Lane Team, Now that we have returned home and have had a chance to get caught up a bit, I wish to send a big Thank You to you and your team. The

detailed planning, hotel arrangements, and superb dining recommendations have made it a very memorable trip.



Diane and I particularly enjoyed the visits to the 3 beautiful lakeside locations of Lindau, Ascona, and Konstanz. Each of them offered uniquely different experiences that we will remember forever! So, thanks again!”

Ray and Diane Tsui, Tempe, AZ

D. Delivery 718 GTS

Peter,
The whole trip has been beyond our expectations!! The heel has been the Grand Hotel Serbelloni on Lake Como. I bought 3 lovely pair of shoes and Cristiano wants to be remembered to you and hopes to see you again soon!! I saw his badge and struck up a conversation.



Hope you are well! And will speak when we are home. Libby

John & Libby O'Connell, Ontario, Canada

III. The 2023 Tuscany PORSCHE Fest: **is now SOLD OUT.**

I have customers returning for the Tuscany trip a second time. We stay at the beautiful winery: Casali di Bibbiano and do excursions from there to Florence, Siena, Montepulciano, Pienza, the Roman Baths at Bagno Vignone, parts of the legendary Mille Miglia Route and, of course, Buonconvento. Our concluding photo rally, with “valuable prizes”, that I purchased on the Flea Market in Stuttgart, is a hoot each year. I’ll be doing Tuscany again next year – don’t miss it: **Wednesday, Sept. 18th to Monday, Sept. 30th 2024**

IV. Of course, Fast Lane’s **50th Anniversary PORSCHE Fest in 2024** will be spectacular – **still working on the details** – save the date! Our plans for **all PORSCHE trips** next year looks like this:

2024 Fast Lane PORSCHE Trips in Planning V-35					
Day	Date	To	Date	PORSCHE Tour	Highlight
Tue	16-Apr	Sat	20-Apr	Mini PCA Spring TREFFEN	Factory & Museum & Frühlingsfest . . .
Tue	16-Apr	Mon	22-Apr	Original PCA Spring TREFFEN	. . . and 2 days' driving, Autobahn . . .
Tue	16-Apr	Thu	25-Apr	Original PCA Spring TREFFEN PLUS	. . . and 3 more days' driving, Black Forest
Sun	28-Apr	Mon	6-May	Seven-Country Adventure - V. POPULAR	NEW: D, L, B, F, CH, FL & A
Mon	3-Jun	Thu	13-Jun	Best of Fast Lane	Zeppelin, Helicopter Glacier, Black Forest
Sun	9-Jun	Mon	17-Jun	101st Le Mans Race	Chateau near track, paddock, grid walk
Mon	17-Jun	Wed	26-Jun	Twelve Alpine Passes	An annual favorite: Austria, Switzerland
Sun	30-Jun	Sat	6-Jul	US Celebration of Freedom	NEW: Milwaukee to Mt. Rushmore - Denver
Wed	10-Jul	Fri	19-Jul	US COLORADO Rocky Mountain High	5th: Pikes P, Nat'l Monument, Ritz Carlton
Sun	1-Sep	Thu	12-Sep	50th Anniversary PORSCHE Tour #1	NEW: Salzburg, Zell a See, Mürzz., Vienna,
Sun	29-Sep	Sat	12-Oct	Tuscany PORSCHE Fest - Private Estate	14th Florence, Siena, Montepulciano, Cooking
Wed	16-Oct	Sun	20-Oct	Mini PCA Fall TREFFEN	Factory & Museum & Oktoberfest . . .
Wed	16-Oct	Tue	22-Oct	Original PCA Fall TREFFEN	. . . and 2 days' driving, Autobahn . . .
Wed	16-Oct	Fri	25-Oct	Original PCA Fall TREFFEN PLUS	. . . and 3 more days' driving, Black Forest
Sun	20-Oct	Sun	27-Oct	US Southern Moonshine Festival Rally	NEW: Dragon, Cherolhala, Moonsh.Festival

Note: To assure the maximum participation of PCA members in various Regions we are offering **3 PCA TREFFEN variations** (highlighted). The **mini-PCA TREFFEN** is for the budget minded or members who want to add on to another trip or who are already in Europe at that time. It’s basically the **PORSCHE Factory & Museum** visit and guided tour and the Spring and Fall **Oktoberfest** for a true immersion in the German fun culture. The **Original PCA TREFFEN** includes the opportunity to rent the PORSCHE model of your choice for a couple days to get the coveted **Autobahn** experience before the “Greens” succeed in pushing speed limits on the Autobahn. **The PCA TREFFEN PLUS** contains all the features of the first two, but also includes 3 more driving days in **Bavaria** and the **Black Forest**.

V. My Final Thoughts: SEMINARS FOR MEN (prepared and presented by women)

1. Combatting Stupidity
2. You, Too, Can Do Housework
3. PMS: Learn When to Keep Your Mouth Shut
4. How to Fill an Ice Tray
5. We Do Not Want Sleazy Underthings for Christmas: Give us Money
6. Understanding the Female Response to Coming in Drunk at 1 a.m.
7. Laundry Techniques (formerly titled "Don't Wash my Silks")
8. Parenting: It Doesn't End With Conception
9. Get a Life: Learn to Cook
10. How Not to Act Like an Asshole When You're Obviously Wrong
11. Spelling: Even You Can Get it Right
12. Understanding Your Financial Incompetence
13. You: The Weaker Sex
14. Reasons to Give Flowers
15. How to Stay Awake After "it" -- Afterglow, Hold Me, Talk to Me
16. Why it is Unacceptable to Relieve Yourself Anywhere but the Bathroom
17. Garbage: Getting it to the Curb
18. You Can Fall Asleep Without IT If You Really Try
19. The Morning Dilemma -- If IT's awake: Take A Cold Shower
20. I'll Wear It If I Damn Well Please
21. How to Put the Toilet Lid Down (formerly titled "No, It's Not a Bidet")
22. "The Weekend" and "Sports" are Not Synonyms
23. Give Me a Break: Why We Know Your Excuses are Bullshit
24. How to Go Shopping with Your Mate and Not Get Lost
25. The Remote Control: Overcoming Your Dependency

26. Romanticism: Ideas Other Than Sex
27. Helpful Postural Hints for Couch Potatoes
28. Mother-in-Laws: They are People Too
29. Male Bonding: Leaving Your Friends at Home
30. You, Too, Can Be a Designated Driver
31. Changing Your Underwear: It Really Works
32. Techniques of Calling Home
33. Introductory Foreplay: The Drive Home Does Not Count.

Next Week: It'll be SEMINARS FOR WOMEN (prepared and presented by men)

VI. Please CALL FOR **ALL TRAVEL Planning.** Just like you are using a financial advisor or a CPA to handle your financial affairs, taking advantage of their knowledge – then call us to handle your travel: Flights, Cruises, Tours & Your Private Jet Charter Flights. For our coveted professional travel service: **Susan Sheridan** is here for you at Fast Lane Luxury Travel, LLC: +1 813 475 5989.



After you have registered www.fastlanetravel.com for one of our exciting tours, you will need to book your **flights** and **travel protection**. To assist you with these plans, please call our **Luxury Travel Manager, Susan Sheridan**

at 813-475-5989. We strive to ensure THE best experience for our clients; our 24/7 emergency support desk is expertly serviced by in-house air specialists. Travel with ease as we have you covered in all locations, at all times. Susan can also counsel you on any pre-/post- private or small group tours, river, or Mediterranean cruises. Also, we highly recommend securing a travel insurance plan. Protecting your trip will give you peace of mind for any medical emergencies, cancellations, delays, or baggage issues. **NOTE:** **Susan plans, reserves, follows-up and manages all travel arrangements. Please call her at 813-475-5989.**



Please stay healthy and stay young; be happy and take good care of yourself...Let's look forward to the great times we will have together again on one of our fabulous PORSCHE Tours this year and let's look forward to 2024. **I will see you soon in Stuttgart. Can't wait. Peter**