



Item: Fast Lane News #35 in 2023 (#182 since 2020) for Saturday, August 26th 2023
 From: Peter in our office in Oldsmar, FL
 To: Our Fast Lane Travel Family and Friends at home in Australia, Canada, Europe, Iceland, New Zealand, Japan, Singapore, South Africa and in the USA!
 Subject: 2023 Monterey; 2024 Awesome PCA TREFFEN Options; Tuscany is Open for Two; My Final Thoughts: For All Pilots



I. **Monterey 2023 – Werks Reunion:** Three of our wonderful team members: Christina, COO & CFO, Kasey – E.A. to the CEO, & Robert Malke, FLT Brand Ambassador and Director of Sales, flew from TPA to MRY last week along with cases of materials to set up a Fast Lane Travel booth at the Monterey Event. I had planned to be there personally, but my older daughter had a big birthday that weekend, so I chose family over Porsche enthusiasm. **The picture below** shows our team: Christina, Robert and Kasey, in our exhibitor tent. We have not only had dozens of hopeful European travelers stop by, but also about three dozen Fast Lane Alumnae who couldn't stop extolling the joy and fun of our trips to any "newbees" happy to listen. Of strong interest was the **2024 PCA Spring and Fall TREFFEN Plus** trips, starting in Stuttgart,



heading to Bavaria, Austria, then Lake Constance and the Black Forest. **"Really, I can join the 150ph Club?"** was heard more than once. Yes, you will, legally on a public highway, after our drivers' training, following one of our Porsche Drive Guides. Fast Lane also donated **12 TREFFEN** discount awards at **\$500 each per PCA TREFFEN** guest plus **16 Chocolate Porsches**, I brought back from Stuttgart – preserving them carefully in a

cooler so they wouldn't melt. Vu raffled them off to the Werks Reunion Volunteers and were enthusiastically received. I'll have to bring back more for the next Werks Reunion. The **Porsche 964 911 Autobot** from the new Transformers movie – it was restored for the movie, disassembled and then restored again – check out this cool scene from the movie [transformers-1.gif \(1280×720\) \(thedrive.com\)](#).



Our team's favorite PORSCHE, obviously because of the color, was this purple baby: I've had several requests for Fast Lane company cars . . . sorry ladies, we need to sell a few more **PCA TREFFEN trips**, like the old days in **1983** where we had **139** PCA'ers picking up **87** new Porsches, followed by **1984** where **109** PCA'ers picked up **78** brand new Porsches. That year Ferry Porsche joined us for dinner. We were the most



celebrated **Porsche Club in the world** because we had **THE most** participants of any Porsche Club in the world, in Stuttgart at the Factory. Today the Porsche Club Japan, South Africa, Singapore, even sparsely populated Iceland's attendance numbers far exceed ours. My dear fellow PCA members, let's show the Executives in Stuttgart we appreciate their hospitality and let's show our enthusiasm by coming to the source of our happiness and passion on a PCA TREFFEN. Europe is open again! Monterey was **wonderfully organized by Vu and his team!** Good job and thank you very much!

II. 2024 PORSCHE Tours Preparation: The response to our announcement of the **50th Anniversary of Fast Lane** has been wonderfully overwhelming in that eight alumni couples immediately responded, “We’re in for the 50th Anniversary Trip.” Thank you very much for your prompt response. I am still working with Thomas and our staff on the details – but rest assured it will truly be a once in a lifetime event. **Invitations will be sent out in early November.**

Not only will the various hotels, restaurants and our various European contacts be ready to celebrate with us, but the PORSCHE Company will roll out **the red carpet**. I can’t disclose specifics at this time, but you can count on a very special experience, especially in Stuttgart and Austria. You’ll be visiting little villages, driving on “hidden” county roads and cross mountains on scenic serpentines, the Band of Brothers hadn’t even discovered. Judging by the responses, when the September 3rd, 2024 our 50th anniversary trip is sold out, with 12 couples, I am planning to do a second trip which will overlap with the first. In **2017** we had 3 groups overlap, about 100 participants, and **Thomas had the spectacular idea to rent the entire Porsche Museum** which was a phenomenal dinner back drop. Likewise, the festivities will be memorable, with Porsche dignitaries in attendance and the Stuttgarter Hymnus Choir performing.

III. 2024 PCA PORSCHE TREFFEN Plans: The **PCA TREFFEN Trips** are the culmination of 50-years of experience of implementing our motto: “It’s our business to do pleasure.” In this case, we have expanded on the original PCA TREFFEN from the 1960’s to provide an unparalleled experience for our fellow PCA members. We have the privilege of amazing PORSCHE Factory access, often to areas closed to the public. That’s why no photographs are allowed in the Factory. The Executives at PORSCHE AG in Germany roll out the red carpet for us and only wish that more PCA members would show a greater interest in the source of their passion. I’m counting on stronger support from the PCA. To make the PCA TREFFEN to Stuttgart more accessible for more PCA members, in 2024 we are planning Spring and Fall trips for the budget minded to the folks who want to have a little more luxury. Based on our fifty years of experience we have learned that there are three customer segments who want to come to the heart of PORSCHE:

A. The Basic Factory and Museum PCA TREFFEN. You’ll be spending 3 nights in Stuttgart, get a special **PORSCHE Factory and Museum Tour** in Zuffenhausen. Enjoy the Frühlingsfest or Cannstatter Volksfest beer festivals – better than anything Munich has to offer. **The ideal PCA Participant:** This is a “toe in the water” option. It is perfect for folks who are in Europe on business or vacation and have only limited time but would like the Factory and Museum Experience.

B. The Traditional PCA TREFFEN. You’ll enjoy **all** the PCA TREFFEN amenities **above**, but, in addition, you will be driving a new PORSCHE rental model for **two days** on the **no-speed-limit German Autobahn**, scenic country roads through the **Black Forest** and little villages. We facilitate the PORSCHE rentals, currently directly from PORSCHE’s “Drive” subsidiary. You’ll stay in a luxurious hotel on Lake Constance or in the Black Forest. **The ideal PCA Participant:** This the perfect experience for the folks who have a little more time and want to add a couple days of driving experience.

C. The PCA TREFFEN PLUS. You'll enjoy **all** the PCA TREFFEN amenities **above**, but in addition, you will drive your rental PORSCHE for 5 or 6 days total. This trip also includes our legendary, Weissach-designed, **Photo Rally** with "valuable prizes" which I buy at the wonderful Saturday Flea Market in Stuttgart. Each gentleman typically gets a beer stein and each lady gets a yodel bear. This trip also includes some spectacular mountain passes in Switzerland and Austria, like the Passo dello Stelvio, Oberalp, and/or Großglockner. **The ideal PCA Participant:** This trip is perfect for the PCA members who have more time and the budget to rent a new PORSCHE for 7 to 10 days at approximately 500 Euros/day and additional kilometer usage charges for a longer trip. On this variation we often also have participants who have picked up their PORSCHE under the new **PORSCHE European Delivery Program**. The "PLUS" PCA TREFFEN, each year, is by far the most popular one. The feedback typically is that "if we are going to go all this way, we want to take the time to get the full and comprehensive PCA PORSCHE TREFFEN Experience.

Note: **All PCA TREFFEN** trips also include to following:

1. A **Drivers' Training** PowerPoint presentation, including Q & A, highlighting key elements of driving in Europe and, perhaps, most importantly what NOT to do.
2. Each participant also receives our **publication**: "Driving in Europe is Different!"
3. A **Who's Who** featuring all participants – we have learned over the years that folks make life-long friends and the Who's Who is a favorite publication so that everyone gets to know their fellow PCA participants.
4. A **Pocket Itinerary** for easy daily activity and departure time reference.
5. An **FYI document** with relevant trip information, weather, dress code recommendations, customs advice, tax refunds, packing advice etc. etc.
6. A language guide for the countries we are visiting.
7. Electric **plug adaptors**, for each country, so the customers may be able to use their electronics, which, these days, can also accept 220V.
8. A **personalized note** outlining tomorrow's activities is delivered each night, while at dinner, onto the customers' pillow.
9. Furthermore, along with the note card each night, participants receive a **PORSCHE or Fast Lane TREFFEN present** or a **local present** from a specific destination.
10. On certain trips we have also produced a **post-trip photo album** for all participants.
11. **On all driving trips** we also **include** our pre-departure **drivers' training presentation** and **Q & A**, a keepsake **Navigation Booklet**; PORSCHE drive guides connected to each car with a **walkie-talkie**; **all premium gasoline**; **autobahn permits**; and secure **parking**.
12. **On all driving trips over 5 days** we have a **luggage van**, which will bring your luggage to the next destination, where it is in your room, waiting for you, prior to your arrival.
13. At all hotels outside of Stuttgart, we reserve the **best view rooms** – typically lakeside or mountain vistas.
14. We also include **all meals** such as full breakfasts – many quite lavish, luncheons where practical and all dinners. For example, to maximize the

- participants' driving enjoyment, on a given day, it makes more sense to get to the next destination by, let's say 4:00 pm, and we'll serve nice canapés upon arrival with champagne, instead of lunch that day.
15. Of course, we include **drinks**, such as wine, beer and the occasional full pre-dinner cocktail party. We do not serve any alcohol at lunch during driving days.

IV. The 2023 Tuscany PORSCHE Fest: Two spaces opened up.

I've had customers return for this very trip a second time. We stay at the beautiful winery: Casali di Bibbiano and do excursions from there to Florence, Siena, Montepulciano, Pienza, parts of the Mille Miglia and, of course, Buonconvento. Our concluding photo rally, with "valuable prizes" that I purchase on the Flea Market in Stuttgart, is a hoot each year. Please go to our website – or better yet – just call the office to sign up 813 343 3001 and we'll get you on the trip. Time is of the essence for the PORSCHE Rental.

V. Of course, Fast Lane's 50th Anniversary PORSCHE Fest in 2024 (sorry, I just want to mention it one more time) is truly special. We pick up our PORSCHEs in Stuttgart and head to Salzburg – of Sound of Music fame. On the way we'll stop at Hans-Peter Porsche's Traumwerk. We have a wonderful program planned around the lake district and a classical Mozart Dinner Evening at the St. Peters Monastery also housing Europe's oldest still operating restaurant founded in 803 (Not 1803). Just outside of Salzburg, we'll visit the new Hans-Peter Porsche TraumWerk in Anger, Germany. TraumWerk is noted for Porsche memorabilia, a collection of toys and a small working train in which one can ride. From Salzburg we head to Vienna, where I was born. I will take you to places where tourists don't go and immerse you in an amazing local experience. From there we head to Steiermark in southern Austria and enjoy lunch at one of Europe's most renown restaurants. Of course, we'll visit Gmünd, the birthplace of the PORSCHE 356 and then head across the ominous Grossglockner to our favorite Interlpen Hotel in Tirol. Here is the trip outline:

Mon	2-Sep	2024 50th Anniversary PORSCHE Tour
Wed	4-Sep	Depart US or Canada
Thu	5-Sep	Arrive Stuttgart - Drivers Briefing
Fri	6-Sep	Stuttgart pick up cars - Drive to Salzburg, Red Bull
Sat	7-Sep	FREE DAY/Sightseeing, Porsche Traum - Mozart Dinner
Sun	8-Sep	Drive to VIE - mountains, leave cars safely at Blaguss
Mon	9-Sep	Vienna - sightseeing - local attractions - Opera
Tue	10-Sep	Drive to Zell am See via Pogusch
Wed	11-Sep	R/T Grossglockner, Gmünd, back to Zell am See
Thu	12-Sep	Drive to Interlpen via Gerlos Waterfall
Fri	13-Sep	FREE DAY - Austrian Farewell Party
Sat	14-Sep	Drive to STR return cars , Christophorus Farewell
Sun	15-Sep	Return Home

IV. My Final Thoughts: For all you pilots, we've come a long way!
I just thought that you would enjoy this:

**Dept. of the Army
Regulations For Operation Of Aircraft
Commencing January 1920**



1. Don't take the machine into the air unless you are satisfied it will fly.
2. Never leave the ground with the motor leaking.
3. Don't turn sharply when taxiing. Instead of turning sharp, have someone lift your tail around.
4. In taking off, look at the ground and the air.
5. Never get out of the machine with the motor running until the pilot relieving you can reach the motor controls.
6. Pilots should carry hankies in a handy place to wipe off goggles.
7. Riding on the steps, wings, or rail of the machine is prohibited.
8. In case the engine fails on takeoff, land straight ahead regardless of obstacles.
9. No machine must taxi faster than a man can walk.

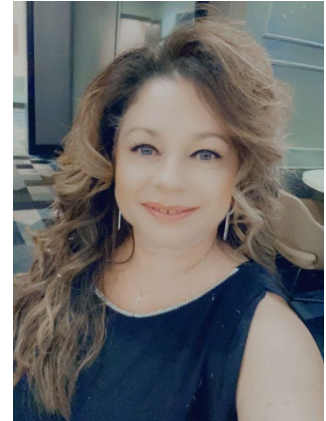
10. Never run the motor so that blast will blow on other machines.
11. Learn to gauge altitude, especially on landing.
12. If you see another machine near you, get out of the way.
13. No two cadets should ever ride together in the same machine.
14. Do not trust altitude instruments.
15. Before you begin a landing glide, see that no machines are under you.
16. Hedge-hopping will not be tolerated.
17. No spins on back or tail sides will be indulged in as they unnecessarily strain the machines.
18. If flying against the wind and you wish to fly with the wind, don't make a sharp turn near the ground. You may crash.
19. Motors have been known to stop during a long glide. If pilot wishes to use motor for landing, he should open the throttle.
20. Don't attempt to force the machine onto the ground with more than flying speed. The result is bounding and ricocheting.
21. Pilots will not wear spurs while flying.
22. Do not use aeronautical gasoline in cars or motorcycles.
23. You must not take off or land closer than 50 feet to the hanger.
24. Never take a machine into the air until you are familiar with its controls and instruments.
25. If an emergency occurs while flying, land as soon as possible

My comment: The one key item that is missing: "Check the quantity of gasoline in your tank to make sure you have enough to return to base."

V. For your much needed peace-of-mind travel service: please call Susan at Fast Lane Luxury Travel, LLC: +1 813 475 5989.

After you have registered www.fastlanetravel.com for one of our exciting tours, you will need to book your **flights** and **travel protection**. To assist you with these plans, please call our **Luxury Travel Manager, Susan Sheridan at 813-475-5989**. We strive to ensure THE best experience for our clients; our 24/7 emergency support desk is expertly serviced by in-house air specialists. Travel with ease as we have you covered in all locations, at all times. Susan can also counsel you on any pre-/post- private or small group tours, river, or Mediterranean cruises. Also, we highly recommend securing a travel insurance plan. Protecting your trip will give you peace of mind for any medical emergencies, cancellations, delays, or baggage issues.

NOTE: Susan plans, reserves, follows-up and manages all travel arrangements. Please call her at 813-475-5989.



Please stay healthy and stay young; be happy and take good care of yourself...Let's look forward to the great times we will have together again on one of our fabulous PORSCHE Tours this year and let's look forward to 2024. **I will see you soon in Stuttgart. Can't wait. Peter**