

Item: Fast Lane News #25 in 2023 (#172 since

2020) on Saturday, June 17th 2023

From: Peter at PCNA HQ in ATL and in our

office in Oldsmar, FL

To: Our Fast Lane Travel Family and

<u>Friends</u> at home in Australia, Canada, Europe, Iceland, New Zealand, Japan,

Singapore, South Africa and in the

USA!



<u>Subject:</u> 12 Alpine Passes Trip Comments; A European PORSCHE Deliveries Comment; The 100th Anniversary of LE MANS; My Final Thoughts: McDonald's Job Application.

I. 12 Alpine Passes a Customer's Comment: "This was the trip of a lifetime! Your Florida Staff helping me map everything out; Fabian escorting me from Frankfurt Airport to the Nürburgring. You have a fabulous Fabian—Johny—Miro European support team! I really had an amazing experience and wouldn't hesitate to recommend the trip to anyone. If you love Porsches, driving, great food, beautiful scenery, and excellent company, then don't wait—book today! Thank you!!!" Chris Chorba.

Pasadena, CA. When asked: "If you were to return on another TREFFEN, what changes would you make to the program?" Chris' Response: "None—it was perfect!"

II. Euro Delivery: "Hello Peter and Fast Lane Team, Now that we have returned home and have had a chance to get caught up a bit, I wish to send a big Thank You to you and your team. The detailed planning, hotel arrangements, and superb dining recommendations have



made it a very memorable trip. Diane and I particularly enjoyed the visits to the 3 beautiful lakeside locations of Lindau, Ascona, and Konstanz. Each of them offered uniquely different experiences that we will remember forever! So, thanks again!" Best, Ray & Diane Tsui, Tempe, AZ.

III. The 2023 100th Anniversary of Le Mans. A dedicated group of 10 Fast Lane Travel, Inc. Le Mans Race Enthusiasts attended this year's 100th Anniversary Race in La Sarthe. There were an unprecedented 325,000 fans at this race. **Peter's Comments:** Le Mans in a normal year is a very challenging trip to organize. Thankfully, 2 former race drivers are part of the Le Mans organizing team for us: Robin Donovan and Derek Bell. What makes it so very difficult is that **THE most valuable element** of the race are not the entrance tickets, tribune seats over the pits, outrageously expensive pit passes, access to priority locations, luxurious paddock catering or prime seats at the pre-race parade in town. . . . No, it's accommodations near the track. When I attended my first Le Mans in 1984, we had rooms at the magnificent Château d'Artigny (built by the Coty Fortune) in Montbazon, along the Loire River. The problem is that it's about 2½ hours south of the track – too far in a 24-hour race, if you want to go back to your room to take a shower without missing too much of the race. Then in the 90's we were able to get rooms at the Château Sept Tours, about 1½ hours south of the circuit – not ideal but better. Robin was only able to reserve that location for 2 years. After that the major car companies booked all nearby accommodations years in advance for their executives, drivers, and guests. Finally, in the last 10 years, Robin Donovan has been able to rent private Châteaux within about 15 minutes of the track at usurious prices – but still THE best option. Of course, it's not a Hyatt with a/c and luxurious bathrooms. But it's near the track!



The 2023 winners . . . Ferrari.

The "traditional" total mayhem at the end of the race means that rowdy fans storm the grounds and rip off everything, like locusts going through a wheatfield.



And the obligatory champagne spray and winners' selfies.



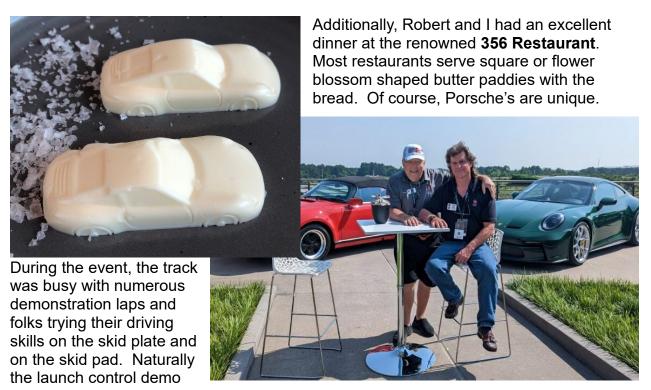
Below is the winners' podium at the end of the race. In addition to the wreath, trophy, and champagne, each driver on the podium received a Rolex.



IV. The PORSCHE 75th Anniversary event at the PCNA HQ in ATL: Robert Malke, one of our Brand Ambassadors, and I attended the event and enjoyed watching

the **Broad Arrow Auctions** sale of numerous PORSCHES of various vintages. It was a spectacular event. McKeel Hagerty and his family, plus Paul Rehrig, Vu Nguyen and his lovely wife Loan, along with several of our past customers were there. One couple, Brandon and Joan Roth, were on their honeymoon at the **Fast** Lane 1984 PORSCHE FEST, along with another 135 participants who took delivery of 72 **PORSCHES** at the PORSCHE Marketing HQ, at that time, in the northern Stuttgarter suburb of Ludwigsburg. They are coming back in 2024 to celebrate their 40th anniversary in Europe with me. Talk about loval customers! We met about a hundred, or so, potential customers who were eager to hear about our tours. 90% commented that they have heard about our tours and would like more information. I brought 100 tri-folds each of the PCA Treffen, the Interalpen and Tuscany and ran out by the end of the afternoon.





on the home stretch was the most popular. It was an impressive, well-managed and successful event. Bellow is our Ferry Porsche image designed Travel (Jagdgrün mit hellbraunem Leder) Fast Lane Panamera. Florida License Plate: **TREFFEN.**



V. You San Still Join One of Our Great 2023 Fall Trips: Be sure to call Susan Sheridan (1 813 475 5989), for your flights and any other travel plans you want to explore. She does an outstanding job for you. The Fall TREFFEN Plus is identical to the Spring trip we just completed. Tuscany is almost OLD OUT this week. We have space for one more couple or single. The PCA Fall TREFFEN Plus still has space. I have enhanced the Interalpen Trip by adding some hard-to-get features, like a visit to Gmünd and the new Ferdinand PORSCHE Erlebniswelt fahr(T)raum Mattsee near "Sound of Music" Salzburg. Don't miss the Interalpen – it is pure luxury, ambience and enjoyment.

The Balance of the Fall 2023 Fast Lane PORSCHE Trips! Don't Miss the Opportunity.						
From	Date	o	Date	Fast Lane PORSCHE Tour	Highlights	PP Dble
Wed	20-Sep	Mon	25-Sep	PCA Fall PORSCHE TREFFEN Stuttgart Traditional	Autobahn, Factory & Museum	\$ 5,998
Wed	20-Sep	Fri	29-Sep	PCA Fall PORSCHE TREFFEN Stuttgart PLUS	plus Lakes Constance & Lake Como	\$ 10,998
Wed	4-Oct	Sun	15-Oct	NEW: Interalpen, Zell am See, Gmünd, Salzburg	You'll be luxuriously spoiled	\$ 12,998
Mon	16-Oct	Sat	28-Oct	TUSCANY, Alps, Florence, Siena, Pienza, Montalcino	One Space: SINGLE or DOUBLE OPEN	\$ 13,998
Fri	1-Dec	Sat	9-Dec	Christmas Markets in Stuttgart, Salzburg and Vienna	Wonderful Glühwein & Shopping	t.b.d.

After you've registered for one of our exciting tours, you need to book your flights and, perhaps, travel insurance protection. To assist you with these plans, please call our **Luxury Travel Manager, Susan Sheridan at 813-475-5989** or you can also reach her at susan@fastlaneluxurytavel.com and for any other travel plans you would like to explore. She is also an amazing **custom tour and cruise designer.** Also, for any Corporate Travel inquiries please contact Bernice Thompson at Bernice@fastlaneluxurytravel.com.

Our popular Tuscany PORSCHE Fest was SOLD OUT but we have started a waiting list. One space might open up because the customer could not get his Euro Delivery GT4 for the dates. You can also still join one or two of our other Great 2023 Fall Trips. The PCA Fall TREFFEN Plus is identical to the Spring trip we just completed. Lakes Maggiore and Como are awesome that time of year. Bellagio's ambience and shopping can't be beat. The trip still has space. I have enhanced the Interalpen trip by adding some hard-to-get-features, like a visit to Gmund's 1948 original PORSCHE HQ where you can sit on Ferdinand Porsche's drafting table, the new Ferdinand Porsche FahrTraum Erlebniswelten in Mattsee near "Sound of Music" Salzburg and an awesome drive across the highest Alpine Mountain Road: The legendary Grossglockner.

VI. My Final Thoughts: McDONALDS JOB APPLICATION Source: one of our customers, Ralph.

This is an actual job application a 17-year-old young man submitted at a McDonald's take out establishment in Florida......and they hired him.

NAME? Greg Bulmash

SEX? Not yet. Still waiting for the right person

DESIRED POSITION? Company's President or Vice President. But seriously, whatever's available. If I was in a position to be picky, I wouldn't be applying here in the first place.

DESIRED SALARY: \$185,000 a year plus stock options and a Michael Ovitz-style severance package. If that's not possible, make an offer and we can haggle.

EDUCATION? Yes.

LAST POSITION HELD? Target for middle management hostility.

SALARY? Less than I'm worth.

MOST NOTABLE ACHIEVEMENT? My incredible collection of stolen pens and post-it notes.

REASON FOR LEAVING? It sucked.

HOURS AVAILABLE TO WORK? Any.

PREFERRED HOURS? 1:30-3:30 p.m., Monday, Tuesday, and Thursday.

DO YOU HAVE ANY SPECIAL SKILLS? Yes, but they're better suited to a more intimate environment.

MAY WE CONTACT YOUR CURRENT EMPLOYER? If I had one, would I be here?

DO YOU HAVE ANY PHYSICAL CONDITIONS THAT WOULD PROHIBIT YOU FROM LIFTING UP TO 50 LBS? Of what?

DO YOU HAVE A CAR? I think the more appropriate question here would be "Do you have a car that runs?"

HAVE YOU RECEIVED ANY SPECIAL AWARDS OR RECOGNITION? I may already be a winner of the Publishers Clearing house Sweepstakes.

DO YOU SMOKE? On the job no, on my breaks yes.

WHAT WOULD YOU LIKE TO BE DOING IN FIVE YEARS?

Living in the Bahamas with a fabulously wealthy dumb sexy blonde super model who thinks I'm the greatest thing since sliced bread. Actually, I'd like to be doing that right now.

DO YOU CERTIFY THAT THE ABOVE IS TRUE AND COMPLETE TO THE BEST OF YOUR KNOWLEDGE? Yes. Absolutely.

SIGN HERE: Aries.



Please stay healthy and stay young; be happy and take good care of yourself...Let's look forward to the great times we will have together again on one of our fabulous PORSCHE tours this year and let's look forward to 2024. I hope to see you soon in Stuttgart. Peter