

Item: Fast Lane #1<sup>st</sup> in 2023 Petergram (#148 since 2020)

Date: Saturday, December 31st 2022 (almost 2023)

From: Peter started to write on I-77 South on his way back to

Florida, from a wonderful Christmas in Steubenville, Ohio

to our office in Oldsmar, Florida

To: Our Fast Lane Travel Customer Family and Friends at

home in Australia, Canada, Europe, Iceland, New Zealand, Singapore, South Africa and in the USA!

Subjects: 2023 Predictions, Le Mans and a Fishing Boat Owner.

## I. Peter's 2023 Travel Trends Predictions:

A. **Europe is back**, but not just for us, but also for visitors from the Far East, particularly Japan, South and Latin America, and The Middle East.

- B. Thus, competition for **hotel space** will be increasing, and early bookings for us and early registrations for you, are key for you to secure space on these desirable destinations.
- C. Hotels will be more expensive, with a slight offset of a stronger dollar.
- D. The **culinary experience** in Europe will be THE best ever carb mindfulness has reached Europe and restaurants have become delightfully creative.
- E. If you are **vegan** or have special dietary restrictions restaurants will be more accommodating.
- F. In Germany the Oktoberfest and the Spring Beer Festivals will be back with full "Prosit" swing. The **Oktoberfest** that we attended this year was amazing.
- G. No one is even mentioning the "C" word anymore, although on my last Lufthansa flight in October they still preferred for customers to don masks. Thomas, just returning from Germany, tells me that has also now been lifted.
- H. Gasoline prices will remain more than twice those in the US.
- I. Depending on the outcome of the German elections next fall, this may be the end of "no speed limit" sections on the German Autobahn. If you haven't experienced it by now, you'll regret it for the rest of your life. Your opportunity to join the **150 mph Club** will be over. You haven't lived until you passed a German Highway Patrol Officer, you're doing 165 mph, as you swoosh past him sucking off his hubcaps as you go by, and he just smiles and gives you a thumbs up. The German "Greens" and misguided left wingers keep trying to kill the source of your pleasure. Don't wait for "someday."
- J. On the other hand, little towns and other venues have become more receptive to provide special services like a **police escort** to Piazza Grande in Italian towns like Montepulciano or Bellagio on Lake Como in Italy.
- K. PORSCHE production is back, although there is still a substantial back log of cars to be finished. The **Nachbesserungsabteilung Department** will be busier than ever at Porsche SE. The search for alternate more reliable sources for parts will intensify.
- L. More customers will be choosing the **PORSCHE European Delivery** program primarily in Stuttgart. There is nothing like driving your own car on one of our tours, on the Nürburgring or on a custom tour we design for you. If you are

- thinking of European Delivery call us for advice. I, personally, have taken Euro Delivery 8 times and we have designed tours for over 500 Euro Delivery Customers.
- M. **Air fares** will still be competitive, and more customers will try using the points they have accumulated Bernice in our travel advisors' office (813 475 5989) will help you with that.
- N. 2023 will be the year of **resurgence** in Europe.
- II. The 2023 100<sup>th</sup> Le Mans Race is OPEN for two guests; we have had a cancellation so space for another two Le Mans enthusiasts opened up. Please let me know, via e-mail, if you would like to join us fDOLt come, fDOLt served. Fast Lane has been doing Le Mans since 1982. Call me immediately please if you want to grab these two spaces and tickets. We've got the experience and contacts to offer a dozen highly desirable features and amenities:
  - 1. Paris CDG or hotel roundtrip transfers.
  - 2. Superb Chateau accommodations **NEAR** the track very hard to get.
  - 3. Trip is hosted by Le Mans drivers Robin **Donovan** & Derek **Bell**.
  - 4. You'll have an excellent vantage point to enjoy the Le Mans **Drivers Parade**.
  - 5. **VIP** seating at the **start-finish** line.
  - 6. Full Race Team Hospitality in the **Paddocks** meet drivers.
  - 7. "Super Passes" pit walk access.
  - 8. Race driver narrated drive around the racetrack including the Mulsanne.
  - 9. **VIP** privileged "team only" pit access visits **during** the 24-hour race!
  - 10. All gourmet meals, wine & libations.
  - 11. **24-hour van** to "secret" track observation spots in the woods.
  - 12. Helicopter flight over the track, for THE best view during the race.



The 24-hours at Le Mans legendary Race is not only one of THE most popular, well-known, and exciting annual sports events, but also a cultural experience when you compare it to Daytona, Indy or a NASCAR Race. And this is the **100**<sup>th</sup> **Anniversary!** This is a picture of PORSCHE's entry . . . awesome.



## III. 2023 Update Summary:

	2023 Fast Lane PORSCHE Planned Trips # 146 V-2 PS					
Code	From	Date	То	Date	Fast Lane PORSCHE Tour	Highlights
STR	Sun	23-Apr	Fri	28-Apr	Traditional PCA Spring PORSCHE TREFFEN Stuttgart	Autobahn, Factory & Museum
STP	Sun	23-Apr	Mon	1-May	Spring PORSCHE TREFFEN Stuttgart PLUS	Lakes Constance & Como, Italy
TAP	Wed	31-May	Fri	9-Jun	Twelve Alpine Passes PORSCHE Fest	Austrian, Swiss and Italian Alps
LEM	Sun	4-Jun	Mon	12-Jun	The 100th 24-Hours of Le Mans Luxury Tour	Helicopter, Grid Walk, Pit Passes
COL	Sat	8-Jul	Mon	17-Jul	COLORADO Rocky Mountain High	Pikes Peak & fantastic drives
ALLD	Sat	2-Sep	Fri	15-Sep	Alpine Adventure: Beautiful Switzerland & Italy	Our 6th time doing this trip!
FTR	Wed	13-Sep	Mon	18-Sep	Traditional PCA Fall PORSCHE TREFFEN Stuttgart	Autobahn, Factory & Museum
FTP	Wed	13-Sep	Fri	22-Sep	Fall PORSCHE TREFFEN Stuttgart PLUS	Lakes Constance & Como, Italy
TPF	Sun	24-Sep	Sat	7-Oct	Tuscany PORSCHE Fest, Alps & Mediterranean	Private Estate, Cooking Class
INT	Wed	4-Oct	Sun	15-Oct	NEW: Interalpen & The Best of Austria's Alps	You'll be luxuriously spoiled
VIE	Fri	1-Dec	Sat	9-Dec	Christmas in Stuttgart, Salzburg and Vienna	Wonderful Christmas Markets

We are now getting the strongest response for 1. the PCA Spring TREFFEN Plus, what a fabulous experience starting at the PORSCHE Museum and Factory and crossing the Austrian and Swiss Alps to Lake Como, Italy; 2. The 12 Alpine Passes, and; 3. the Fall Tuscany PORSCHE Fest. Don't miss the Interalpen PORSCHE Tour was designed based on the request of the 2022 Tuscany participants. After a one-night stay at this magnificent resort on the way to/from Tuscany, they unanimously want to spend a week there and do excursions from there. It'll be wonderful and will be sold out by February. NEW: We have substantially reduced all trip prices because you are now renting the Porsche model of your choice directly from the Porsche Factory at the Porsche Museum and have it charged to your credit card. Since multiple models from Boxsters to Turbos are now available, we no longer include the basic 911 rental in the price, to give you more choices along with the superb PORSCHE Drive Service vs. a third-party rental company.

Note: as I mentioned, travel demand to Europe is the highest we've seen since 2019. THE most desirable venues and hotels are filling up. This year you need to start planning your PORSCHE vacation earlier to make sure you don't miss out. So, please choose your trip and call us – 1 813 343 3001 or just go to <a href="https://www.fastlanetravel.com">www.fastlanetravel.com</a> and register for your trip.

Some of the planned trips <u>may not be on our website yet</u> – if you are interested and you want to make sure you don't miss out or have questions, then please e-mail me: <u>peter@fastlanetravel.com</u> or call our office at +1 813 343 3001.

It'll be a fantastic year to be in Europe and enjoying the benefits of our native local knowledge, our close to 50 years of PORSCHE Tours experience, and the Fast Lane luxury style you have enjoyed since 1975.

We have also noticed that about twice as many of our customers are inquiring and, perhaps more importantly, making deposits via check, credit card or wire transfer, for one of our trips earlier. I am amazed at the interest in the Twelve Alpine Passes and the Spring Lake Como TREFFEN Plus. Normally the spring is slower each year, but apparently, thankfully, there is pent-up demand. People want to get out and enjoy life again. Don't miss it – do it!!

## IV. Final Thoughts this Week: The Entrepreneur

If you've ever owned your own business, been an entrepreneur, or wondered what it's like doing so, this is as close to reality as it gets.

The **Department of Labor (DOL)** suspected a fishing boat owner wasn't paying proper wages to his deckhand and sent an agent to investigate him.

**DOL AUDITOR:** "I need a list of your employees and how much you pay them."

**Fishing Boat Owner:** "Well, there's Clarence, my deckhand, he's been with me for 3 years. I pay him \$1,000 a week plus free room and board. Then there's the mentally challenged guy. He works about 18 hours every day and does about 90% of the work around here. He makes about \$10 per week, pays his own room and board, and I buy him a bottle of Bacardi Rum and a dozen Budweisers every Saturday night so he can cope with life. He also gets to sleep with my wife occasionally."

**DOL AUDITOR:** "That's the guy I want to talk to - the mentally challenged one."

**Fishing Boat Owner:** "That would be me. What would you like to know?"

I fervently wish each and every one of you a, most importantly healthy, plus prosperous, and certainly very happy travel year 2023! See you in Stuttgart.



Please stay healthy and happy. I hope you enjoyed the holidays with loved ones. Look forward to the great times we will have together again on the MANY fabulous PORSCHE tours in 2023 and help us plan for 2024. I can't wait to get back to Europe in April. All the best to you, Peter