

Item: Fast Lane #50th in 2022 Petergram (#145 since 2020)

Date: Saturday, December 10th 2022

From: Peter writing from our office in Oldsmar, Florida

To: Our Fast Lane Travel Customer Family and Friends at

home in Australia, Canada, Europe, Iceland, New Zealand, Singapore, South Africa and in the USA!

Subjects: The 100th Le Mans Race is **SOLD OUT**, 2023 Fast Lane

PORSCHE Tours, and a pictorial essay 1960's to today.

I. The 2023 100th Le Mans Race is SOLD OUT

This week I received the following e-mail from our European Team organizing our customers' Le Mans Experience in France: "Everything is SOLD-OUT. The only 2 [Manor houses] chateaux left, are going at over 180,000€ for the week! I have managed to get '50-yard line' hospitality [the very best] for qualifying [Wednesday & Thursday], and the hospitality for the actual race-weekend is on the highly desirable first chicane. This is on the entry to the pit lane and just before the start-line straight. It's the former Aston Martin facility. A really cool position. We have secured the very privileged paddock access, pre-race grid walk, helicopter and pit access. GRID WALK and PIT ACCESS! This is huge! Thousands of Euros from you have already gone to the ACO (Automobile Club del Ouest - the Le Mans sponsoring organization) to secure the hospitality & tickets etc. for the Fast Lane customers. We should have confirmation by the end of next week. Peter, I knew Le Mans 2023 was going to be more than popular BUT no one ever imagined it was going to be so totally crazy off the charts. We are having to turn other Le Mans business away as demand far outweighs availability. As it is, 280,000 usually attend. That's nearly 3x more than your average F1 Grand Prix race. However next year, Le Mans expects to have more likely 400,000 attendees! Unprecedented.



II. 2023 Summary:

We are getting the strongest response for: **1.** the **PCA Spring TREFFEN Plus** a fabulous experience starting at the **PORSCHE Museum and Factory** and crossing the Austrian and Swiss Alps to **Lake Como**, **Italy**; **2.** The **12 Alpine Passes** and; **3.** the **Fall Tuscany PORSCHE Fest.** The **Interalpen PORSCHE Tour** is currently **only** offered to <u>2022 Tuscany participants</u>. After a one-night stay at this magnificent resort, on the way to/from Tuscany, they unanimously want to spend a week there and do excursions from there. It'll be wonderful and will be sold out by February.

2023 Fast Lane PORSCHE Trips in Planning V-150					
Day	Date	To	Date	PORSCHE Tour	Highlight
Sat	22-Apr	Fri	28-Apr	Original PCA Spring PORSCHE TREFFEN	Factory/Museum & Lake Constance
Sat	22-Apr	Mon	1-May	Original PCA Spring PORSCHE TREFFEN PLUS	Plus Austria, Italy & Lake Como
Wed	31-May	Fri	9-Jun	Twelve Alpine Passes PORSCHE Fest	Amazing Swizerland & Italy
Sun	4-Jun	Mon	12-Jun	100th 24-Hours at Le Mans Race	SOLD OUT
Wed	13-Sep	Mon	18-Sep	Original PCA Fall PORSCHE TREFFEN	Factory/Museum & Lake Constance
Wed	13-Sep	Fri	22-Sep	Original PCA Fall PORSCHE TREFFEN PLUS	Plus Austria, Italy & Lake Como
Sun	24-Sep	Sat	7-0ct	Tuscany PORSCHE Fest - Private Estate	Siena, Montepulciano, Med'n Beach
Wed	4-Oct	Sun	16-0ct	Interalpen PORSCHE Fest - Alpine Luxury	Total Luxury & Alpine Exursions
Fri	1-Dec	Sun	9-Dec	Christmas Markets starting in Stuttgart	Nuremberg, Salzburg, Vienna

When you have selected your preferred trip, **please call us or go online** and click in which one of the tours you would like to participate. It'll be a fantastic year to be in Europe and enjoying the benefits of our native local knowledge, our close to 50 years of PORSCHE Tours experience and the Fast Lane luxury style you have enjoyed since 1975.

Note: travel demand to Europe is the highest we've seen since 2019. THE most desirable venues and hotels are filling up. This year you need to start planning your PORSCHE vacation earlier to make sure you don't miss out. So, please choose your trip and call us – 1 813 343 3001 or just go to www.fastlanetravel.com and register for your trip

Why don't you give each other a **PORSCHE trip in 2023.** Christmas, Hanukkah, a big birthday or anniversary – <u>what are you waiting for?</u> Someday? Since 1975 we have made thousands of PCA members, friends and customers who have read about us or were told by friends: "You have to do this! – there is nothing else like it!" At Fast Lane, we will take you to places you'd never find on your own. The chairman of an F 500 Company, who enjoyed one of our trips, exclaimed: "Peter and Thomas, the reason we love your trips is that **I don't have to think**. Everything is taken care of. Thank you!"

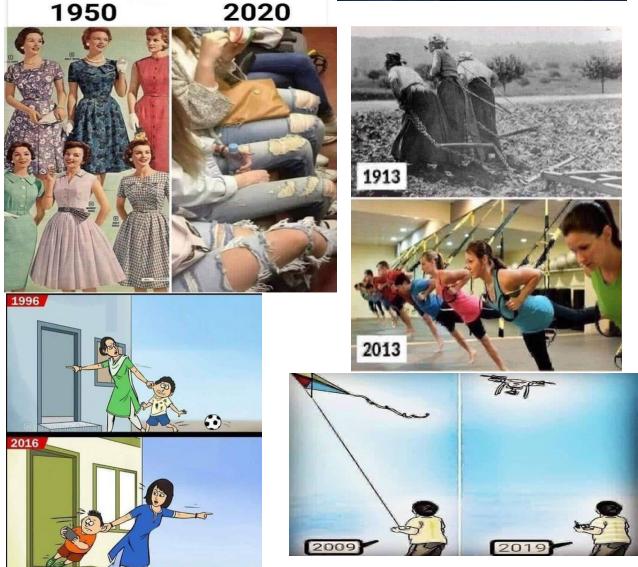
III. Final Thoughts this Week: It's 70 years later . . .

Since we are all busy with our pre-Holiday planning, shopping, travel arrangements and sending out Holiday greetings to relatives, friends, and customers, I thought instead of

having to read my final thoughts, you might enjoy a pictorial comparison of the time when I arrived in the United States and today. Indeed, the world has changed.

Generation Gap! 😂

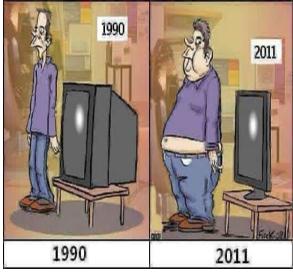














Please stay healthy and happy. Enjoy the holidays with loved ones. Look forward to the great times we will have together again on the MANY fabulous PORSCHE tours in 2023 and help us plan for 2024. I can't wait to get back to Europe next April. All the best to you, Peter