



Item: Fast Lane #25 in 2022 Petergram (#120 since 2020)
Date: **Saturday, June 18th 2022**
From: Peter writing from our office in quaint Oldsmar, Florida
To: Our Fast Lane Travel **Customer Family** and **Friends** at home in Australia, Canada, Europe, Iceland, New Zealand, Singapore, South Africa and in the USA!
Subject: **Back in Florida from Europe, good news in 2022 and our long awaited 2023 Forecast.**

- I. I can't help it but I have to share a picture from the **12 Alpine Passes PORSCHE Fest** . . . it was an amazing trip. **More pictures on the last page**



Lunch high up in the Swiss Alps





OK PCA Folks, we need to show our PORSCHE hosts in Zuffenhausen that we truly appreciate them opening the **PORSCHE Factory** for us, guiding us in English, showing us the **Museum** and hosting a fabulous luncheon at the renowned Christophorus Restaurant. No other country has had the privilege of a Factory visit. I need a few more guests on the **Fall TREFFEN in Stuttgart.** I'm happy for the 10 PCA members who have signed up for the Fall TREFFEN, but PORSCHE in Zuffenhausen is expecting 40! The folks in Stuttgart-Zuffenhausen are rolling out the red carpet for

us – it's an awesome privilege to be invited to visit the **PORSCHE Factory** which has been closed for months since 2020. COVID is no longer an issue and no one in Stuttgart even talks about Ukraine except that they need to source the wiring harnesses from somewhere else. **Don't miss out** on this opportunity to see the source of your passion.

II. Balance of 2022: Space on the **2022 TUSCANY PORSCHE Fest #2** is still available. I have reserved our favorite Tuscan estate overlooking the Montalcino Valley. From our dining terrace you can see the renowned luxurious **Ferragamo Golf Course** . . . and, yes, you have the time, and we have the privilege for you to enjoy an optional round at Ferragamo. If you are an equestrian our estate has horses available for you. Of course, a pool, tennis court, soccer field and hiking trails are yours to enjoy. This is by far **THE** most popular of our European trips each year. We haven't been there since 2019 for obvious reasons and they are ready with the wine tasting, cooking class and open arms.

2022 Fast Lane PORSCHE Trips Still Available V-120							
From	Date	To	Date	PORSCHE Tour	Highlights & Status	pp Dble	
Tue	31-May	Thu	9-Jun	Twelve Alpine Passes PORSCHE Fest	Successfully COMPLETED	\$ 12,998	
Sun	5-Jun	Mon	13-Jun	The 99th 24-Hours of Le Mans Luxury Tour	Successfully COMPLETED	\$ 18,498	
Sun	11-Sep	Sat	17-Sep	Original PCA Fall PORSCHE TREFFEN Stuttgart	PORSCHE Factory	\$ 6,498	
Tue	20-Sep	Thu	29-Sep	USA Carolinas Fall Colors - Tail of the Dragon	Spaces still Available	\$ 11,998	
Mon	3-Oct	Sat	15-Oct	Tuscany PORSCHE Fest & Interlpen #1	SOLD OUT	SOLD OUT	
Wed	12-Oct	Sun	23-Oct	Tuscany PORSCHE Fest & Interlpen #2	Register ASAP, selling out	\$ 15,498	
Sat	29-Oct	Tue	8-Nov	Romantic Wild West - THE best of the USA	Don't miss out on this trip	\$ 11,998	

III. 2023 Fast Lane PORSCHE Tours Forecast:

Thomas and I have retained some annual favorites, but we have also added some exciting new tours. Of course, we will conduct the PCA Spring and Fall TREFFEN Tours. We are targeting at least 40 participants for each. There might be some small tweaks to the program due to circumstances we cannot control . . . but rest assured we'll do our best for you to have a wonderful time, as we have for the last 45 years.

2023 Planned Fast Lane PORSCHE Tours:					
From	Date	To	Date	PORSCHE Tour	Highlights
Fri	21-Apr	Wed	26-Apr	Original PCA Spring PORSCHE TREFFEN Stuttgart	Factory & Museum
Sun	23-Apr	Thu	4-May	NEW: From Munich to Amazing Croatia	Alps, Gmünd & Adriatic Coast
Sat	3-Jun	Mon	12-Jun	HUGE: The 100th 24-Hours of Le Mans Luxury Tour	Paddock, Pit Pass, Tribune
Wed	7-Jun	Fri	16-Jun	REPEAT: Twelve Alpine Passes PORSCHE Fest	Awesome Scenery & Fun
Sat	8-Jul	Mon	17-Jul	Our 5th: Colorado Rocky Mountain High	The BEST of the Rockies
Sun	28-Aug	Thu	7-Sep	NEW: Come Home to Two Peters' Austria	An unequalled private tour
Mon	11-Sep	Sun	17-Sep	Original PCA Fall PORSCHE TREFFEN Stuttgart	Factory & Museum
Wed	20-Sep	Sun	1-Oct	Our 3rd: Fast Lane Alpine Adventure	Repeated by Popular Requ.
Tue	3-Oct	Sun	15-Oct	Our 12th: Tuscany PORSCHE Fest & Interlpen	Our Annual Favorite
in planning - early December				NEW: Christmas Markets in Germany & Austria	Starting in Stuttgart to Vienna

As you can well imagine, designing a PORSCHE Tour program for our PCA members, loyal supporters in the US and Canada, friends from all over the world, customers who have been on multiple tours and folks who are first timers, is a **herculean task**. Key considerations in Europe are:

1. What airlines provide the optimal service to Stuttgart and/or Leipzig?
2. Weather – what passes are open when?
3. European Holidays and the inevitable Brückentage?
4. Are festivals timed so we can incorporate them, like the Frühlingsfest?
5. Availability of hotels and resorts in key venues?
6. Availability of Porsche models?
7. Ability to take rental Porsches outside the German-speaking sphere?
8. Country Entry and Exit constraints, if any?
9. Availability of key support staff in Europe?
10. Is the Factory available for tours in English?
11. Are the Museum Restaurants available?
12. Traffic considerations on the various key roads.

The ultimate key consideration is the **estimate** of the **Number of Participants**. No matter what tour is planned, there are fixed costs that must be amortized over the number of participants. There are S, G & A expenses like staff salaries, office rent, automation, communication (lots of calls to Europe), utilities, printing and, of course, advertising at \$2,000/ad to the PCA PANO. It's like a three-dimensional puzzle trying to juggle all these key components. Of course, several of these elements also apply to the US Tours.

IV. My Final Thoughts: Pithy Observations

- You are not drunk if you can lie on the floor without holding on.
- We have enough “youth.” How about a fountain of “smart”?
- The original point and click interface was a Smith & Wesson.
- A fool and his money can throw one heck of a party.
- When blondes have more fun, do they know it?
- Five days a week my body is a temple. The other two it's an amusement park.
- Money isn't everything, but it sure keeps the kids in touch.
- If at first you don't succeed, skydiving is not for you.
- Reality is only an illusion that occurs due to a lack of alcohol.
- We are born naked, wet and hungry. Then things get worse.
- Red meat is not bad for you. Fuzzy green meat is bad for you.
- Ninety-nine percent of all lawyers give the rest a bad name.
- Alabama state motto: At least we're not Mississippi.
- Artificial intelligence is no match for natural stupidity.
- The reason politicians try so hard to get re-elected is that they would hate to have to make a living under the laws they've passed!

V. 2022 Twelve Alpine Passes – Some random pictures:















Please stay safe, healthy, and look forward to the great times we will have together again on the MANY great **PORSCHE tours in 2022 and 2023**. Please register for one of our **PORSCHE Tours** – we really must get out now and have some fun! All the best to you, Peter

