



Item: Fast Lane #12 in 2022 Petergram (#106 since 2020)
Date: **Saturday, March 19th 2022**
From: Peter Sontag writing from our office in Oldsmar, Florida
To: Our Fast Lane Travel Customer Family and Friends at home in **Australia, Canada, Europe, Iceland, New Zealand, Singapore, South Africa** and in the **USA!**
Subject: **Gas is really cheap in the US and Canada, so let's get back into travel starting with our USA Tours!**

I. **Let's Talk Gasoline:** For the past, now almost, fifty years when we design a PORSCHE Tour for you, we first select great destinations, 5-star accommodations, unique events, and amazing driving routes – mostly based on our local knowledge and having lived in Europe. Then we prepare a P & L for that specific tour, which we initially based on our over 200 Tours experience. Each P & L also includes a forecast of our estimate of the number of participants. Lastly, we update the numbers based on the actual quotes we get back from hotels, restaurants, car rentals, bus companies etc. etc. **We do include gas in all our group trips.** If we would not include gas, it would simply be too inefficient and much too time consuming to line up all cars at a gas pump and each participant pays individually. Furthermore, pumps in Europe generally don't take credit cards, and the few that do, your North American credit card won't work. Of course, in 2021 when we designed this year's tours – who knew gas would go up triple or more? Right now, everyone in the US is complaining about \$5.00/gallon gas. **Gas in the US is unbelievable cheap** (compared to Germany), no, I have not gone crazy. This picture was taken three days ago in Frankfurt, Germany. Note: the **ultimate 102** premium gas we use in Germany **was over \$11.00/gallon** (Conversion Formula: 2.519 Euros/liter x 3.79 liters/gallon x \$1.15/Euro). The forecast in Germany is that by fall their prices will be north of **\$13/gallon!** And believe me at the Autobahn speeds we drive, we don't get 15 miles/gallon. **Welcome to my world.**



II. **PCA Spring TREFFEN update:** Accordingly, for the 2022 PCA Spring TREFFEN we had to add a German gas increase surcharge. **GOOD NEWS:** We were able to get PORSCHEs for all participants, including 992 Cabs. Furthermore, PORSCHE HQ in Zuffenhausen also confirmed our Museum and Factory visit on Friday, May 6th 2022. Unfortunately, we had 14 cancellations in the last three weeks! The executives at PORSCHE will be disappointed because two months ago I told them we'll come with over 30 "Amerikaner" (that's who we are) and now we'll have a few less. The last time we were at the Factory was 2019! It'll be wonderful to be back again. On this Spring TREFFEN we also have a very special guest: Louise Swartzwalder. She is an amazing lady who attended the first Fast Lane PCA PORSCHE TREFFEN in 1976! She wrote a fabulous article which was published in the December 1976 PANO. **I have attached after my "Final Thoughts."** Louise is planning to write another article on our trip this spring. Welcome back, Louise!

III. **Let's focus on our great USA Tours.** Judging by the calls we are getting; we should be back by "normal" in the fall. But now we are facing another challenge. I had mentioned previously that 5-Star Hotel Space in the US is inadequate given the current demand for US Travel, particularly during the peak times, like the **Fall Colors in the Carolinas.** You may recall that's why I was forced to defer the 2022 New England Fall PORSCHE Fest to 2023, because New England in 2022 is completely sold out. **Some of the hotels we are planning to use in the Carolinas are already SOLD OUT.** We still have space blocked for our PORSCHE Fest. But, if I don't get the US Tours filled up ASAP, I'll have to release some of the space we have blocked for the trips. AND YOU'LL MISS OUT. **URGENT:** Don't Delay . . . **SIGN UP NOW!** Please check out this wonderful WebGuNet Video of our planned trip: <https://www.youtube.com/watch?v=ouAqK9ApLg> Registering is easy, just go to our website: <https://fastlanetravel.com/make-reservation/>



By popular demand I am also offering the wonderful and hugely successful **Romantic Wild West PORSCHE Fest** – check it out on our website www.fastlanetravel.com or just call us at 813 343 3001 or e-mail us at info@fastlanetravel.com – Thank you. **You must** experience John Wayne's Wild West and be awed by THE amazing scenery – so join us on the **Romantic Wild West PORSCHE Fest** from Sat. Oct. 29th to Tue. Nov. 8th – It was by far THE most fun and successful PORSCHE Fest last year – DON'T MISS THIS wonderful Experience. I'd like six more couples to sign up for this trip.



IV. The other 2022 European PORSCHE Tours UPDATE:

It looks like European travel is getting back to normal. Thankfully, folks are eager and ready to get out and enjoy life again. On the **Twelve Alpine Passes** we have two groups of 6 couples each, but we have space for more. Don't forget about **Le Mans** – it's the 90th running of the race. It's expensive, but as they say, worth it. It's THE most inclusive and luxurious Le Mans Race trip you can imagine. We include the Normandy Beaches, wine tasting, a drive around the track with a curve-by-curve description by Robin Donovan who drove the race 14 times. You are in the paddock with the drivers; pit passes; helicopter over the track during the race; Mulsanne night visit; luxurious chateau 15 minutes from the track. There is no other experience like it.

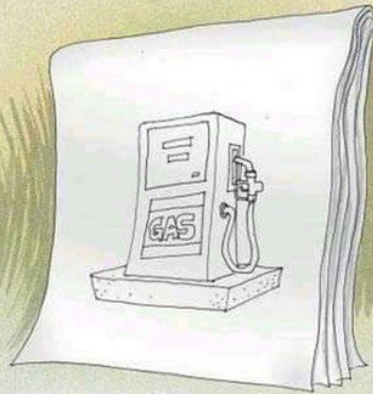
2022 Fast Lane PORSCHE Trips in Current Planning V-106						
From	Date	To	Date	PORSCHE Tour	Highlight	pp Dble
Mon	2-May	Sat	7-May	PCA Spring PORSCHE TREFFEN in Stuttgart	Ready to take off!	\$ 5,998
Tue	31-May	Thu	9-Jun	Twelve Alpine Passes PORSCHE Fest	Alpine Driving	\$ 12,998
Sun	5-Jun	Mon	13-Jun	The 90th 24-Hours of Le Mans Luxury Tour	Pit Pass, "50-yard line"	\$ 20,000
Sat	27-Aug	Thu	8-Sep	German Romantic Castles - Baltic Sea	Huge Success in '21	\$ 16,898
Sun	11-Sep	Sat	17-Sep	Original PCA Fall PORSCHE TREFFEN Stuttgart	Factory & Museum	\$ 6,498
Tue	20-Sep	Thu	29-Sep	USA Carolinas Fall Colors - Tail of the Dragon	Huge Success in '20	\$ 11,968
Tue	20-Sep	Sat	1-Oct	Swiss Alps & the Italian Dolomites	in production	\$ 16,898
Wed	21-Sep	Sat	1-Oct	Come Home to two Peters' Austria	NEW Luxury Experience	in design
Mon	3-Oct	Sat	15-Oct	Tuscany PORSCHE Fest & Interlpen	SOLD OUT	SOLD OUT
Wed	12-Oct	Sun	23-Oct	Tuscany PORSCHE Fest & Interlpen #2	Almost SOLD OUT	\$ 15,498
Sat	29-Oct	Tue	8-Nov	USA Romantic Wild West - fabulous sunsets	Huge Success in '21	\$ 12,498
Fri	2-Dec	Mon	12-Dec	Stuttgart X-Mas Market & Cruise to Vienna/Budapest	10 Christmas Markets	from \$5,200

Despite the fact that the rest of Europe is following into Switzerland's footsteps, with the elimination of all COVID restrictions, if Europe is not for you this year – then please don't miss our spectacular and successful US PORSCHE Tours!

V. My Final Thought: Sign of the times!



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THE TIMES PICTURE
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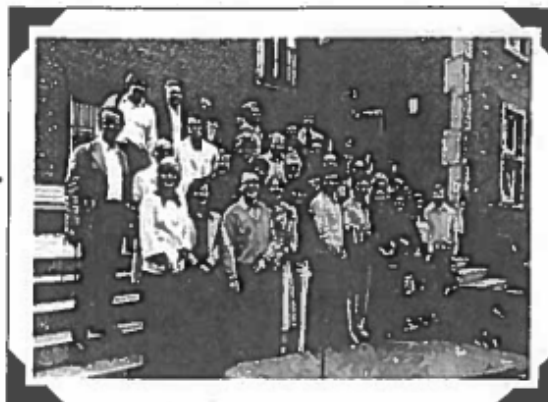


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VI. Louise Swartzwalder's December 1976 TREFFEN Article in the PANORAMA:

TREFFEN TO STUTTGART

by Louise Swartzwalder
Schönes Land Region



If 39 Porsche enthusiasts have their way, a modern "treffen" to Stuttgart that started as a result of a conversation over coffee will become a new tradition.

Thirty-nine Porsche owners from all over the United States met in Stuttgart for a week in late September, and spent two days of that time touring the Porsche factory at Zuffenhausen and getting a glimpse at research and testing procedures at the Porsche research center at Weissach.

We were wine and dined, fed on schnitzel

und rostbraten, and treated to two intensive days of gazing at and conversing about what one tour member terms "funny little cars."

The idea for the tour grew out of a conversation between Dr. Steven Alexander of Syracuse, N.Y., a member of the Central New York region of the Porsche Club of America, and a friend who works in the travel industry.

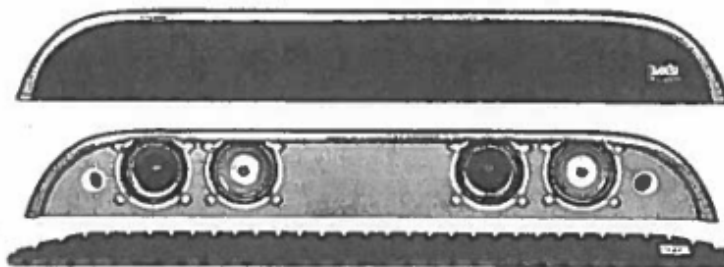
Members of the tour have already discussed making the trip an annual event, and representatives of Porsche in Stuttgart have indicated we Americans would be welcomed.

At a welcoming Monday night cocktail party, and through a Tuesday tour of the factory and



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Wednesday trip to Weissach, the conversation centered around the future of the 911 and plans for the super-secret V-8 engine car, the 928.

To an initial question about the 928, Ed Peter, Porsche Export Manager, smiled and responded: "What 928?"

But later we were told the 928 will soon go into production.

The 928 will be test marketed to determine public response in Europe this spring, according to E. Hirsch, the former Porsche export manager.

We 911 devotees were assured the car will remain in production and will not be replaced unless sales of the 928 are successful enough to make that car the staple of the Porsche car line.

Although we didn't see a 928, there was evidence of its existence at the factory and at the research center.

At the factory at Zuffenhausen we were allowed tours of the engine assembly area and one of two final assembly lines. But one line had been closed for re-design.

Current production at the factory is 60 cars a day. Fifty per cent of the cars produced are exported to the United States.

The tour at Zuffenhausen included a trip through the newly opened museum, where the history of the company can be traced through

the first Porsches to the present, and lunch at the canteen.

At Weissach, we snapped pictures of shrouded cars outside the research buildings where pictures are allowed. But the real clues to the 928 were inside.

Detectives in the group spotted a V-8 engine in an area where the transmission of the car was being tested, and logs of testing schedules contained notations that a 928 was undergoing some scrutiny.

The visit at Weissach included rides in 924s around the test track, a trip that even the heartiest drivers admitted left them weak in the knees.

Porsche again provided lunch, and entertained the group at a banquet that evening.

Representatives of the Porsche marketing division were responsible for the tours, and were on hand to answer questions.

Jerry Mosselman, European sales manager, acted as a tour guide, and took the extra responsibility of rounding up red, available-only-in-Europe Porsche jackets for purchasers.

Ingrid Mall, of the marketing division, arranged the tours, lunches and banquet.

A private travel agency made air and land arrangements for the trip. The 39 people who went were the first 39 persons to answer advertisements in spring issues of *Panorama*.

In three days of free time on the tour, some rented cars and scouted for Porsche parts, and others joined tours to Munich and the Oktoberfest.

Another trip to Stuttgart has already been discussed, and the date could be as soon as May. PCA representatives have discussed the possibility of helping to sponsor the event, according to Alexander.

Porsche representatives said another group of Americans would be welcome, although some portions of the tour might not be available again.



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Please stay safe, healthy, and look forward to the great times we will have together again on the MANY fabulous PORSCHE tours in 2022. Please register for one of our **USA PORSCHE Tours** – we all need to get out now and have some fun!

All the best to you, Peter

